

In January library staff engaged in creating and refining Organizational Goals to guide our work and align our efforts in the upcoming year. Draft goals are outlined below.

GOAL 1: Staff Engagement and Culture

- Began sharing and discussing results of the 2023 Denison Culture Survey with library leadership and staff groups
- The District is adopting a new staff scheduling system called *When I Work*. Along with implementing the new software, staff are working together to streamline scheduling practices and training staff in anticipation of a February launch.
- Hired new EDI Manager, Xochil Arellano, to lead district-wide EDI efforts including training and development, staffing analysis, and staff engagement
- Library staff participated in MLK Day community events; Xochil Arellano represented the library as a march Leader.

GOAL 2: Plan and Design Southeast Community Center/Library

- Issued an RFP for a project manager/owner's representative in partnership with the City of Fort Collins

GOAL 3: Improve the Customer Experience in our Physical and Digital Spaces

- The Community Outreach team met to create a department mission and vision statement that aligns with the District's strategic plan, identified target audiences, as well as mapped Outreach events occurring throughout the year.
- Library IT coordinated the purchase, installation, configuration and training on a laptop kiosk for CTL in January. The kiosk is similar to the kiosk at Old Town and features six laptops. A City of Fort Collins public technology grant supported the purchase. Laptops are available for use inside the library to card holders for up to two hours. Many customers have used the laptops so far this month and seem very happy to have more options for computer access while visiting CTL.



GOAL 4: Create a Technology Plan

- Finalized updated IGA with FRCC with clarifications around technology responsibilities
- Re-organized internal “media mentors” program as the Digital Services Team to focus on computer learning and technology programming, along with support for streaming and downloadable services. This year, we're also looking forward to more Spanish and bilingual computer classes and a focus on accessibility technology.

GOAL 5: Community Engagement and Partnerships

- Began recruiting for a new Board of Trustees member. Applications opened Jan. 22 and will close on Feb. 15 at noon.
- Reviewed and updated Community Outreach partnership agreements, including Town of Timnath and Ready to Read with Evie stops.
- Shared highlights from the District’s Community Conversation Project at the Nonprofit Networking group with an audience of 27 people.
- Participated in KRFC 88.9FM’s new Healthy Aging Resource Center campaign. This year-long project provides community members with important information and services related to aging and wellbeing. Poudre Libraries was their featured organization in January which included digital ads, an on-air interview, and 30 PSA spots in addition to being part of the Resource Center.
<https://www.krfcfm.org/resources-for-healthy-aging/>

GOAL 6: Transparency and Accountability

- Staff and Board Representative met to review proposed changes to several policies and drafted a procedure for systematic policy review in 2024.

JANUARY MEDIA COVERAGE

- "Martin Luther King Jr. Day events: Community march, celebration, candlelight vigil & more," *Coloradoan*, <https://www.coloradoan.com/story/life/2024/01/09/community-events-vigils-more-planned-for-mlk-jr-day-in-fort-collins/72150228007/>
- "Poudre School District formally approves land transfer for Southeast Community Center," *Coloradoan*, <https://www.coloradoan.com/story/news/local/2024/01/10/poudre-school-district-formally-approves-land-transfer-to-city-for-southeast-community-center/72180140007/>
- General / Live radio interview during "Morning Flow with Deni LaRue," 1-12-24, KRFC 88.9 FM
- "Fort Collins Book Fest features CSU faculty, alumni," *CSU Source*, <https://source.colostate.edu/fort-collins-book-fest-2024-schedule/>
- Fort Collins Book Fest / Live radio interview during, 1-29-24, KRFC 88.9 FM
- "Poudre Libraries Seeks New Board of Trustees Member," *North Forty News*, <https://northfortynews.com/category/news/poudre-libraries-seeks-new-board-of-trustees-member/>

HOW'D WE DO? CUSTOMER COMMENTS

- Re: Hygge Event: You did a fantastic job! Awesome, timely, thoughtful, memorable.....and needed so much! I believe the young man who coordinated this was --Graham-- and he deserves (along with all of the volunteers) a huge round of applause! Every detail was so well thought out (fireplace, cocoa, candlelight, crafts.....all of it!). --Hygge-- is beginning to catch on in this country and when I saw the event posted on this website, I just smiled and immediately phoned friends with

children. One is 8 years old and I am almost 80 years old. It was inspiring for all ages and I hope we will see the event repeated. Thank you all so much! Well done! Well done!!!

- The staff at the Harmony Public Library have so much background knowledge about things. But this is to show my appreciation for how helpful they've been since I've first visited.
- Council Tree Library – I always appreciate the activities/take & makes. It is nice to be able to extend the library into our home. Thank you!
- Old Town Library – I'm so grateful for all of the amazing services offered and the helpful and generous staff. The library is a haven and resource for those who slip through the cracks in larger society.