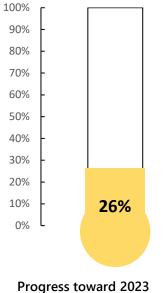


## April 2023 Dashboard



## Q1 2023 Market Reach

● Library ● Budget Category ● Population Category ● Savannah

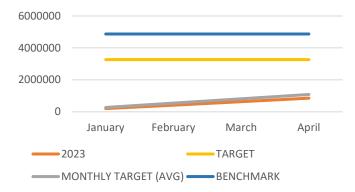


New

8,017

Progress toward 2023 GOALS: 20% annual increase of customer visits and new cardholders

Visits (Goal Total Visits = 3,265,087)				
Year to Date				
Physical	Virtual	Total		
238,507	616,642	855,149		



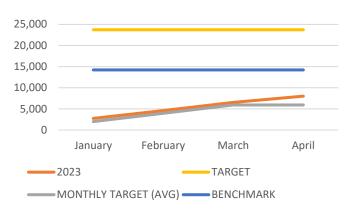
Cardholders (Goal New Cardholders = 23,710) Year to Date

Active

54,192

Total

108,609



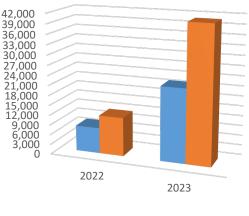
## **April 2023 Dashboard Continued**

Borrowing					
Year to Date Comparison					
	Physical	Digital	Total		
2023	673,782	266,311	940,093		
2022	278,848	121,365	400,213		

Circulation by Material Type

30% 70% 2022 2023 Physical Digital

Tech Access					
Year to Date Comparison					
	PC Use	WiFi Use	Total		
2023	22,311	40,953	63,264		
2022	7,770	11,688	19,458		



PC Use 📕 Wifi Use

