Facebook

What is Facebook?

- Powerful and continually changes
- Facebook is a social networking site created by Mark Zuckerberg and several of his classmates in 2004.
- The idea of Facebook is that you can easily and efficiently socialize with friends, family, and coworkers.

Facebook Statistics:

- More than 750 million users
- The average Facebook user has 130 friends
- People spend over 700 billion minutes per month on Facebook
- 2,000 plus employees
- About 70% users are outside the United States
- More than 70 translations available on the site
- Since social plugins launched in April 2010, an average of 10,000 new websites integrate with Facebook every day
- There are more than 250 million active users currently accessing Facebook through their mobile devices.
- See their statistics website for further information at http://www.facebook.com/press/info.php?statistics

Benefits of Facebook

- Connect with people from previous stages of your life (Ex: high school, college, former colleagues, neighbors, etc.)
- Keep current on what is going on in your friends' lives
- Share blogs, web links, photos, and web links with others
- Join groups and stay connected with community pages
- Access your Facebook account through your mobile phone

Concerns with Facebook

- Privacy : *Facebook's privacy policy is TRUSTe certified, and Facebook provides simple and powerful tools that allow people to control what information they share and with whom they share it. More information can be found at http://www.facebook.com/privacy/explanation.php.* They also have a Safety Advisory Board
- Security
- Blocked in many countries

Your Facebook Account:

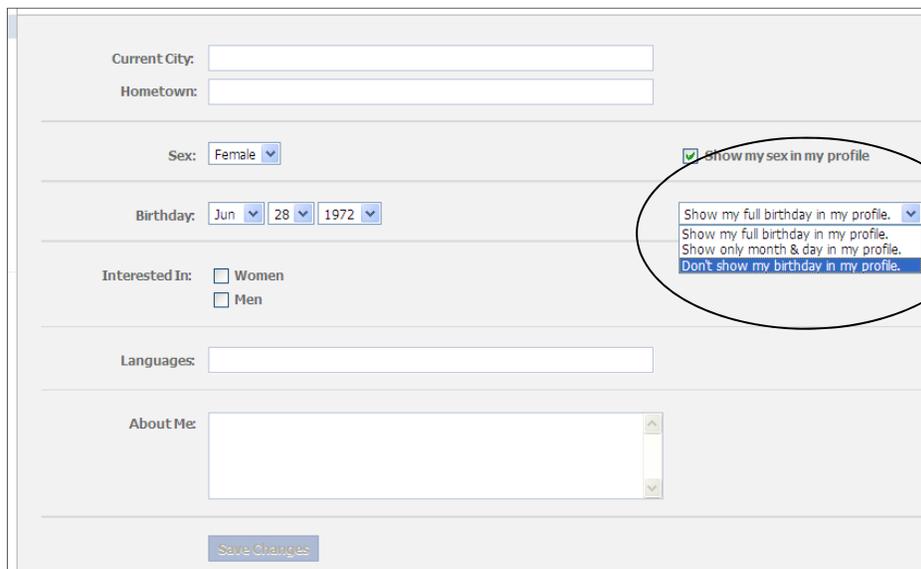Creating a Personal Facebook Account - refer to handout for step by step

Now that you have an active Facebook account you can do the following and more.

1. Search your email for friends on Facebook
2. Update your profile picture
3. <mark>Fill out your profile information</mark>
4. Activate your mobile phone
5. Find other people you might know
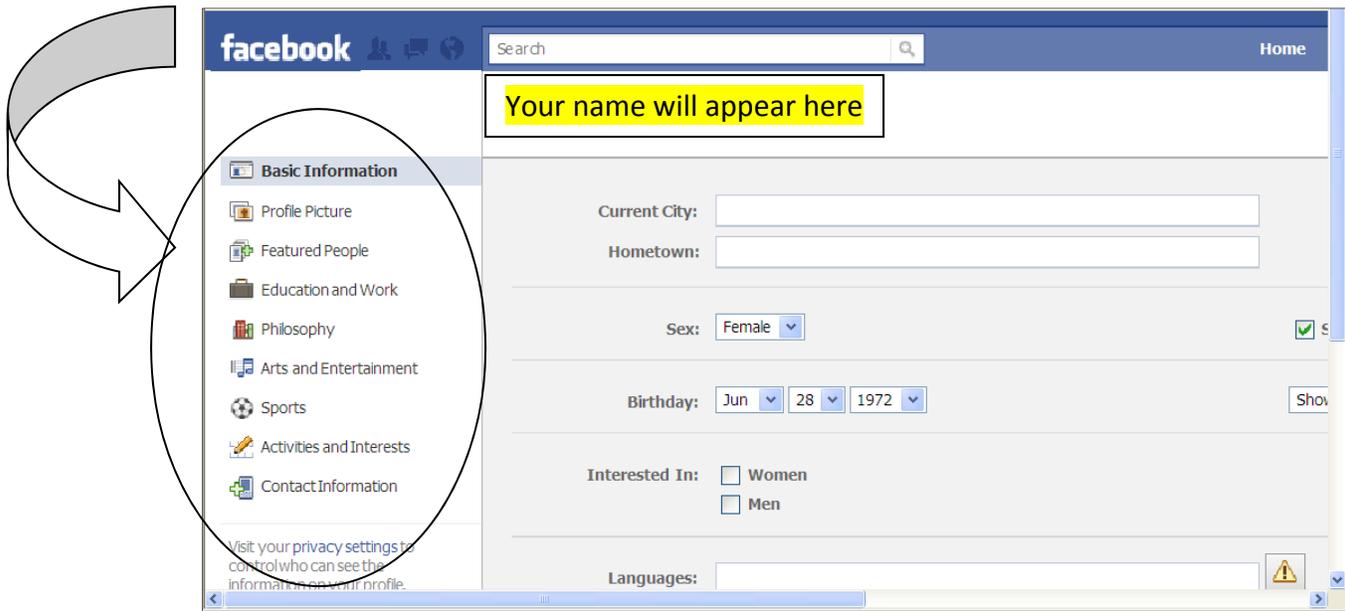6. <mark>Privacy Settings</mark>

Your Profile

Click on Edit Your Profile

Add the information you want people to see about your profile. It might be advisable to not show your birthdate on your profile.

Click on the links on the left-hand side to add more information to your profile desired.
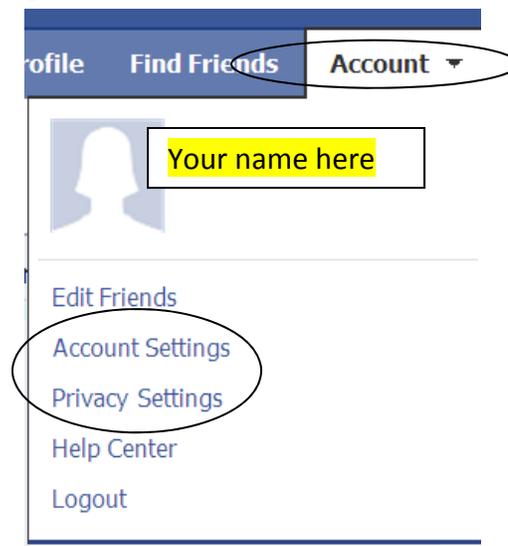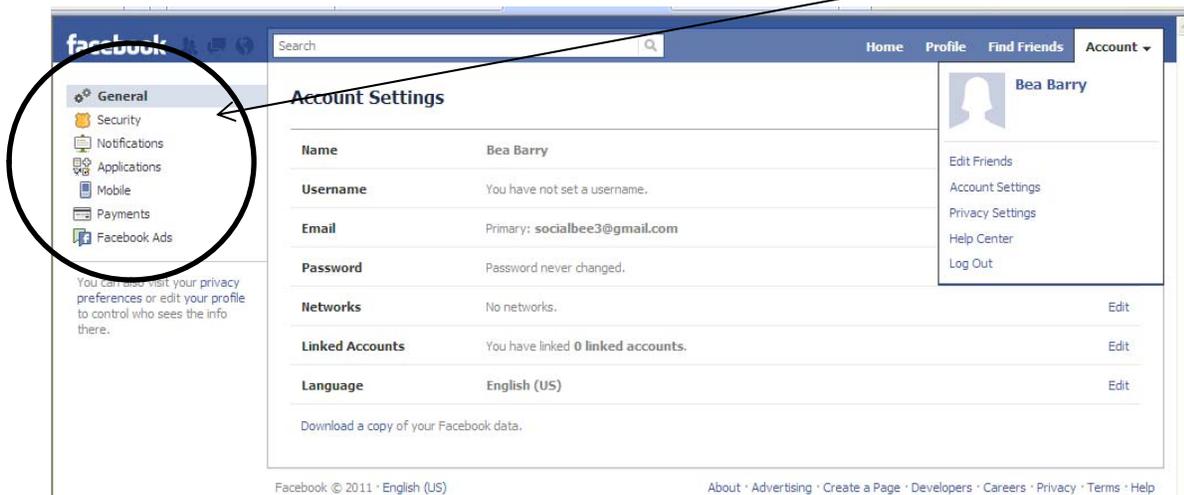

Security:

Lack of privacy and safety is a concern when using Facebook. The account settings tab enables users to make their account more secure and helps control who sees their information, pictures, etc. Users can change their settings at any point. Your name and profile picture are available to all users regardless of settings.

To get to Settings for Account and Privacy:
1. Click on Account in the upper right hand corner.
2. Click on Account Settings.

3. Change or use any of the following **Settings**.
    a. Name
    b. Username (you can only change this once)
    c. Email
    d. Password
    e. Networks
    f. Linked Accounts
    g. Language

4. You will see the left sidebar has "General" and "Security" options

*Recommended that you <u>at least</u> change the **Security Question** and the **Account Security and most** importantly the **Privacy** Settings.

Privacy Settings

Also in Account pull down menu you will find "Privacy Settings"
Set up a security question, so Facebook knows you are the owner of the account.

- **Add extra security by having Facebook notify you if a new computer of mobile device logs into your account.**
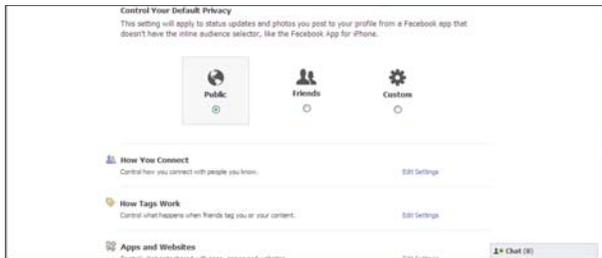
Click on Privacy under Settings:

Depending on much information you want open to the public, locking down your Facebook account is important. The default setting for Facebook is that **everyone (all users on the Internet)** will be able to access your information.
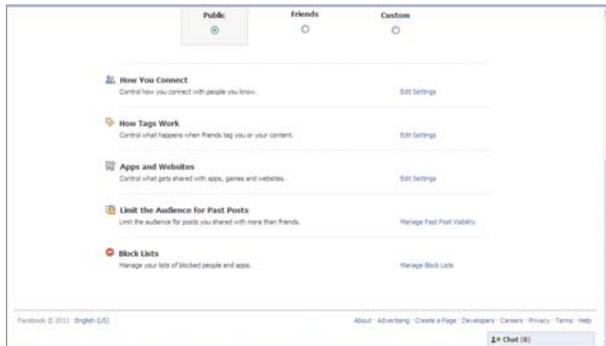
Click on **customize settings**
1. **Decide how much information you want people to see**
2. **Choose Customize**
3. **Choose *Public*, *Friends* or *Custom***
4. **Control your privacy when you post:**

You can manage the privacy of your status updates, photos and profile info using the inline audience selector — when you share or afterwards. ==Remember: the people you share with can always share your information with others, including apps.== Try editing your profile to see how it works or learn more.

Continues

Note:

Some of your personal information might be used if you use, third-party websites, Instant Personalization, games, quizzes, and Social Plugins.

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