

4.6 Social Media

In an effort to serve its patrons effectively the District uses a wide range of communications media. Technology is continually expanding and now includes social media communication tools that facilitate interactive sharing, interoperability and collaboration. Commonly used social media Internet sites include Facebook, Twitter, YouTube, Flickr and blogs. These interactive sites allow users to both view and share content.

The District uses popular social media sites to facilitate communications with our patrons. Participants are invited to view content offered by the District and share relevant and appropriate posts, comments and messages with other patrons.

The District reserves the right to monitor content before or after it is posted to District maintained social media sites and accounts, and to edit or remove any messages or postings that it deems, in its sole discretion, to be abusive, defamatory, in violation of the copyright, trademark right, or other intellectual property of any third party, or otherwise are inappropriate for the service. While the District will make reasonable efforts to monitor its social media sites, the District is not responsible or liable for content or its accuracy posted by subscribers to any of its sites.

By posting content, the user agrees to indemnify the District and its officers and employees from and against all liabilities, judgments, damages and costs (including attorney's fees) incurred by any of them which arise out of or are related to the posted content. Comments may not be used for commercial purposes or for organized political activity.

If you do not agree to the terms of this policy, do not use the service as violation of the terms can lead to legal liability.

Approved March 14, 2011