

# AN EXCEPTIONAL LIBRARY

A campaign to enhance Main Library

Campaign  
Goals

Children's  
Area

Electronic  
Sorting  
System

Library Park  
Technology



## Poudre River Library Trust's Campaign to Enhance Main Library

The Poudre River Library Trust is proud to launch *An Exceptional Library: The Capital Campaign to Enhance Main Library*. We believe this will offer a unique opportunity for library supporters to invest in creating an exciting and innovative community resource.

Library leaders have done a great job of budgeting to fund the basic library remodel and expansion, due to be completed in summer 2012. This \$650,000 fundraising campaign will complement the basic remodel and allow for additional features that will transform the project, resulting in the exceptional library that our world-class community deserves.

The campaign effort will give forward-looking donors a timely opportunity to create an even

better library. We must recognize that **today** is the time that such a campaign can have greatest impact.

- **Today** supporters can leverage the work that will be completed as part of the remodel process.
- **Today** we can create exceptional library spaces at a time that will minimize disruption.
- **Today** we can seize the opportunity to make innovative changes at a time that will be most cost effective.

We invite you to become a part of the Capital Campaign to Enhance Main Library. Together we can transform our community with the addition of an innovative, attractive and exciting Main Library.

# Enhancing the Children's Area:

## Where Intellect and Imagination Grow

Investing in a quality public library helps equip children with lifelong learning and literacy skills. The expanded and renovated Main Library will include a new children's section with a larger storytime room. With your help, the new children's section can be further enhanced with a specially designed area called a Play and Learn Space.

"Libraries are not just buildings full of books! They help children discover their passion by encouraging early literacy through reading and programs," shared a recent library patron. Play and Learn Spaces include enticing interactive structures, surfaces and activities that develop early literacy skills. Research in early



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*Recent library patron*

brain development shows that the skills used in Play and Learn Spaces are critical to becoming literate. The Play and Learn Space will be designed to appeal to parents as well as children, encouraging them to use the space together. Investment in children is worthwhile, and making a gift now ensures the Play and Learn

Space will be designed and installed seamlessly as part of the new children's area.

**Your contributions will equip families with tools that build literacy and foster a love of libraries.**

**Campaign Goal for Children's Play and Learn Space:**

**\$120,000.** It is expected that multiple contributions of all sizes will help us reach this goal. Naming opportunities are available for the Children's Play and Learn Space.



Children discovering the mysteries of science. Formal and informal learning happens every day at the library.



An electronic sorting system will enhance the remodeled Main Library by giving expert staff and volunteers more time to assist patrons.



## Enhancing Efficiency: New Machinery Will Sort With Ease

Automated sorting systems are new, cost-effective tools for libraries. The machines take returned materials down a conveyor belt, identifies them and accurately sorts them into various bins. These systems reduce the likelihood of employees' repetitive stress injuries caused by hours of manually handling each returned item. With a machine performing this part of the returns process, staff can focus on helping library patrons in ways that only humans can.

Automated sorting systems also can save space and are gentle to library materials, ensuring that they can be enjoyed by patrons many times over. The systems are also quiet and energy efficient. An automated sorting system for Main Library will provide computerized assistance for

sorting the nearly 900,000 materials that are checked out annually.

**Your investment in an automated sorting system will get materials back on the shelves quickly and will enable employees to spend more time directly serving patrons.**

**Campaign Goal for Automated Sorting System: \$300,000.** It is expected that several contributors will help underwrite the innovative system. Naming opportunities are available.

# Enhancing Library Park:

## A Community Gathering Place

Main Library is situated in Library Park, one of Fort Collins' oldest and most treasured city parks. While the expansion of Main Library is designed to have minimal impact on Library Park, the period of construction will provide a window of opportunity for enhancing the park while preserving its historic integrity.

Donor support will enable several needed improvements, including construction of wider walkways to accommodate increasing numbers of pedestrians and cyclists. Walkways will be made more accessible to patrons parking on the east side of the library. More bicycle parking and additional outdoor seating walls will be installed in response to high patron demand.

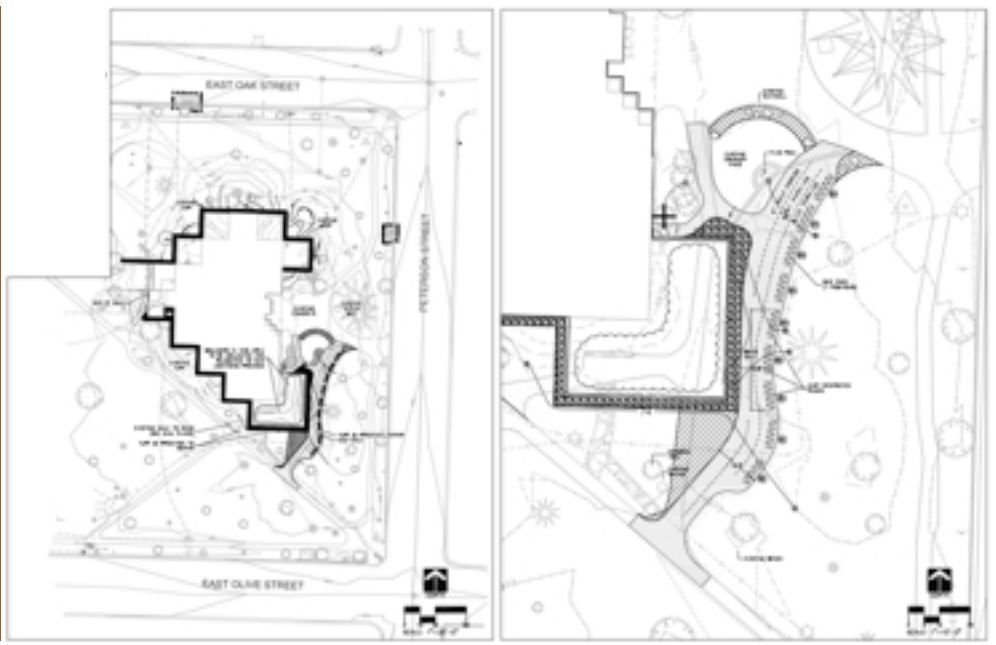


These enhancements and improvements will require support from private donors, while existing Library District funds will pay for a rerouted walkway on the building's southeast corner, as well as for the renewal of shrub and perennial beds following construction. There are a number of memorial trees, benches and plaques in Library Park, and the library expansion and landscape enhancements will honor these areas.

**All sizes of contributions to support Library Park will beautifully showcase the newly remodeled library while providing needed accessibility.**

**Campaign Goal for Enhancing Library Park: \$200,000.** It is expected that multiple contributors will make the new Library Park a reality. Naming opportunities are available.

Local landscape architect, *Ripley Design*, created these drawings to further develop dynamic, accessible spaces in Library Park.



# Enhancing Technology: A State-of-the-Art Collaboration Room

The Library District is committed to meeting the changing needs of its growing patron base. To meet these needs, the District continues to incorporate new technology, and the remodel and expansion project will enable several important advances. Projects that will be paid for with existing Library District funds include more public PCs for Internet access and more wireless access points. The library also will install additional power outlets in most seating areas for charging and operating mobile devices brought in by patrons.

Library supporters have a tremendous opportunity to use donations to leverage these assets. With the technology updates that are planned as part of the remodel, donor gifts can transform a second-floor meeting room into a state-of-the-art collaboration room. The room will be equipped with easy-to-use technology that will enhance group endeavors and allow users to



share information in new ways. This conferencing technology includes tables, seating, collaborative monitors and laptop hookups that allow all team members to share information on their screens whenever they wish. This design enables egalitarian meetings of groups of four to six people. Library patrons may choose to use the collaboration room for small business meetings, presentations, team projects, group study, community group gatherings, or tutoring activities.

**Contributions of all sizes will help provide library patrons with the most up-to-date technological tools and will ensure the library is sought out by business people, students and community groups.**

**Campaign Goal for the Collaboration Room: \$30,000.** It is expected that multiple contributors will make the new Collaboration Room a reality. Naming opportunities are available.





Support enhancements at Main Library today!



## Your contribution will make a lasting impact current and future patrons will benefit

Contributions of all sizes will help the Poudre River Library Trust reach its campaign goal of \$650,000. Investments of \$1,000 or more will receive special recognition.

The Trust is pleased to offer a number of ways of recognizing more significant contributions through the naming of new rooms and features at Main Library. Named-giving opportunities provide a way for donors to leave a legacy at the Library or make a memorial gift in honor of a loved one.

Naming opportunities are available and include seven meeting and study rooms, artwork, and landscape features.

Please call the Library Trust President Peggy Reeves (970.482.8952) or Vice President Bill Mygdal (970.282.7353) to inquire about specific opportunities.