

# RECOGNITION 2014

## 2014 AWARDS

- ClimateWise 2013 Platinum Partner Level achieved
- Institute of Museum and Library Services grant for STREAM LAB at Northside Aztlan Community Center
- United Way grant for Spanish language early literacy programs
- Target grant for expansion of Rincon de Cuentos
- Cool Off @ Your Library grant from Poudre Heritage Alliance



## DONORS & CONTRIBUTIONS



|   |                                       |
|---|---------------------------------------|
| City of Fort Collins/Fort Fund.....\$6,750              | Poudre Heritage Alliance .....\$2,985 |
| State Grant to Libraries Act.....\$38,936               | Jax Mercantile.....\$270              |
| Paul & Rosemary Eide .....\$2,000                       | Odell Brewing Co.....\$1,250          |
| Friedman Memorial .....\$4,950                          | Target.....\$2,000                    |
| Friends of the Library.....\$72,325                     | United Way .....\$5,000               |
| Library Trust (Library & Park Improvement).....\$20,000 | Various Gifts.....\$583               |



**POUDRE RIVER  
PUBLIC LIBRARY**  
DISTRICT

301 E. OLIVE STREET, FORT COLLINS, COLORADO  
221-6740 www.poudrelibraries.org



## REPORT TO THE COMMUNITY

## LEADERSHIP



### A MESSAGE FROM THE EXECUTIVE DIRECTOR

Today's public libraries are learning centers that extend beyond the traditional classroom, assisting children, teens, adults and seniors to succeed in careers and in life. This was ever so apparent in 2014 as the Poudre River Public Library adopted a more personalized approach to learning for all ages, providing expanded early literacy story times and events for parents and small children, quality afterschool and summer learning programs for students and numerous informal learning opportunities for adults. Both facilitated and self-directed STREAM (Science, Technology, Reading, Engineering, Arts and Math) activities were offered at our three libraries and at satellite locations throughout the district. The Library District received a federal grant to establish a makerspace (STREAM) lab at Northside Aztlan Community Center for its afterschool youth program.

The Library District's partnerships with formal educational institutions, Colorado State University, Poudre School District and Front Range Community College remain robust and our engagement with civic and community organizations is at an all-time high. Our resources and staff are embracing our educational role in the community.

The info-graphic of library use and activity in 2014 tells one side of our story. Our facilities, technology and collections are well-used and programs well-attended. Our finances are in good order. The other part of the story is that our institution is committed to providing excellent library service and continuous learning opportunities for our community. The Library Board of Trustees, staff and our affiliate non-profits, the Poudre River Friends of the Library and Library Trust are engaged and support our mission to "provide universal access to ideas and information to enrich our communities."

Engage with Poudre River Public Library District and let us ignite your learning.  
**Holly Carroll**

### LETTER FROM THE PRESIDENT OF THE BOARD OF TRUSTEES

The Poudre River Public Library District Board of Trustees took time in 2014 to reflect on the many accomplishments of the Library since it became a District in 2007 and to plan for the future of our organization after an eight-year period of growth in services and expansion of facilities. Are the Library District's services still responsive and integral to the fabric of our community? Has the Library District met the needs of individuals and the community at large? Are its services relevant within the context of significant technological change and current community priorities? The Board realized of course, that we needed the public's help to answer these weighty questions. Therefore in the fall of 2014 the Library District contracted with Slate Communications to facilitate a community needs assessment to gather your ideas and opinions about the Library District's future.

The needs assessment kicked off in November 2014 when nearly eighty stakeholders and library advocates participated in focus groups at our three libraries. In January 2015 residents of the Library District were asked to share their thoughts, and prioritize the many different ways that our public library could better serve the public by participating in an on-line survey entitled "Your Ideas Are Overdue." Nearly 1,000 responses were received. At the time of this writing, survey results are being analyzed. In March 2015, the Library District will consider specific recommendations from the survey to include as part of its strategic planning process for 2016 and beyond. The Board of Trustees thanks all of you who participated in the needs assessment. Your on-going interest in the Library District is critical to our success.



**John Frey**

### LIBRARY LEADERSHIP TEAM

|  |   |
|--|---|
| Holly Carroll<br>EXECUTIVE DIRECTOR                        | Carol Gyger<br>IT MANAGER                             |
| Ken Draves<br>DEPUTY DIRECTOR & HARMONY<br>LIBRARY MANAGER | Johanna Ulloa<br>OUTREACH SERVICES MANAGER            |
| Jean Bosch<br>OLD TOWN LIBRARY MANAGER                     | Tova Aragon<br>COLLECTIONS MANAGER                    |
| Currie Meyer<br>COUNCIL TREE LIBRARY MANAGER               | Paula Watson-Lakamp<br>COMMUNICATIONS MANAGER         |
| Jeff Barnes<br>FINANCE OFFICER                             | Cynthia Langren<br>EXECUTIVE ADMINISTRATIVE ASSISTANT |

### LIBRARY DISTRICT BOARD OF TRUSTEES:

|                             |                                    |
|-----------------------------|------------------------------------|
| John Frey<br>PRESIDENT      | Michael Liggett<br>MEMBER AT LARGE |
| Cara Neth<br>VICE PRESIDENT | Amanda Quijano<br>MEMBER AT LARGE  |
| Jennifer Birks<br>SECRETARY | Maddy Wawro<br>MEMBER AT LARGE     |
| Linda Gabel<br>TREASURER    |                                    |

# BOOKS & MATERIALS

**3,003,854**  
ITEMS CHECKED OUT  
Print+Media+E-media

## NEW ITEMS ADDED TO COLLECTION

Selected, purchased, and processed in 2014

**47,512**  
PHYSICAL ITEMS

**6,986**  
ELECTRONIC ITEMS

## COMPUTER USAGE

**326,022**  
TOTAL USERS

**154,888**  
WIRELESS USERS

**205,448**  
IN LIBRARY USERS

### DATABASE USAGE

**391,028**

### Prospector INTERLIBRARY LOAN ITEMS

LOANED: **54,843** BORROWED: **89,796**

## PEOPLE & PROGRAMS

### DOOR TRAFFIC

**1,314,838**  
PEOPLE

**148,649**  
TOTAL

### CARDHOLDERS

## FINANCIALS

### REVENUE

|                          |     |
|--------------------------|-----|
| PROPERTY TAXES           | 77% |
| SPECIFIC OWNERSHIP TAXES | 7%  |
| EXTENDED USE FEES/OTHER  | 3%  |
| DONATIONS                | 2%  |
| INTERGOVERNMENTAL        | 9%  |
| INTERFUND TRANSFERS      | 3%  |

**\$9,304,025**

## PROGRAMS

**2,171**  
PROGRAMS HELD

**79,967**  
PEOPLE IN ATTENDANCE

## MARKET PENETRATION

**49%**  
HOUSEHOLDS IN THE DISTRICT WITH A LIBRARY CARD USED THIS YEAR.

## EXPENDITURES

|                                  |     |
|----------------------------------|-----|
| PERSONNEL                        | 60% |
| CONTRACTS                        | 20% |
| BOOKS, E-MEDIA & OTHER MATERIALS | 12% |
| SUPPLIES                         | 3%  |
| CAPITAL OUTLAY                   | 2%  |
| INTERFUND TRANSFERS              | 3%  |

**\$8,458,700**

FOR ADDITIONAL DETAILS, GO ONLINE TO [WWW.POUDRELIBRARIES.ORG](http://WWW.POUDRELIBRARIES.ORG)