

# RECOGNITION 2015

## 2015 AWARDS

- Certificate of Achievement for Excellence in Financial Reporting
- ClimateWise Platinum Partner



## DONORS & CONTRIBUTIONS



The Cronos Book Club ..... \$150	Susan Peterson ..... \$1,500
Avis Fisher..... \$150	Paul & Rosemary Eide..... \$2,000
Dr. & Mrs. Fred Wiecher ..... \$150	Various Gifts under \$150..... \$2,427
Margarete Wolaver ..... \$150	United Way..... \$5,000
First United Methodist Church ..... \$200	Fort Collins Comic Con..... \$7,000
Mike Liggett ..... \$200	Poudre River Library Trust..... \$10,000
Patrick & Carol Brennan ..... \$250	Colorado State Library – Early Literacy Grant..... \$45,654
Tom Mills..... \$250	Poudre River Friends of the Library ..... \$61,520
Dr. & Mrs. Jim Ingram..... \$350	Paul Gwyn Estate ..... \$398,223
Old Firehouse Books ..... \$400	
Bequest from John Henry Peck ..... \$1,000	

**THANK-YOU!**



**POUDRE RIVER PUBLIC LIBRARY**  
DISTRICT

301 E. OLIVE STREET, FORT COLLINS, COLORADO  
221-6740 www.poudrelibraries.org

## REPORT TO THE COMMUNITY

## LEADERSHIP

### A MESSAGE FROM THE EXECUTIVE DIRECTOR



In his letter to the community, Board of Trustees President, John Frey, writes about the Library District's 2016-2018 strategic planning process. The new plan represents a sea change in how the Library District will measure success in coming years. The Board and staff will evaluate programs and services very intentionally—in terms of meeting specific community needs, and removing barriers to access.

While this report provides the summary of our activities and your tremendous use of our services in 2015, we also know that behind these numbers are stories—your stories of books that may have transformed your life, and programs in which you learned a new skill or gained knowledge. The online summer reading challenge allowed families to participate together in the annual program from home or while on vacation. World storytimes introduced new cultures and languages to young and old alike. Non-profit organizations identified development opportunities from grant writing classes and library digital resources. Individuals looking for jobs and career opportunities participated in a variety of classes and received personalized computer assistance. STREAM (*science, technology, reading, engineering, art and math*) learning occurred formally and informally in and outside our libraries with Minecraft sessions, coding classes, robotics, 3-D printing and other maker space activities.

Of particular note in 2015 was a generous gift we received from the Paul Gwyn Estate totaling almost \$400,000. With these one-time funds, the Library District spent \$235,000 for two immediate needs: a van to deliver programs to off-site locations including schools and community centers and an automated materials handler at Council Tree Library to facilitate the quick checking-in of books and materials. The remaining funds will be reserved for future capital programs.

The Poudre River Public Library District continues to grow and respond to your suggestions and ideas. The future looks very bright indeed as 2016 unfolds. Thank you for your continued support.

**Holly Carroll**

### LETTER FROM THE PRESIDENT OF THE BOARD OF TRUSTEES

Strategic Planning is one of the most important responsibilities of a governing board. The process takes time but if done correctly, sets clear direction for both trustees and staff in delivering successful library services to our public.

The Library District began planning in the fall of 2014 with a community needs assessment. Over 1,000 residents gave candid feedback on current and future library services by responding to an online survey or attending a stakeholder focus group. Participants identified community needs and opportunities that were then categorized by theme. The assessment report along with user data and an environmental survey of best practices and library trends were used by the Board of Trustees as a basis for developing specific goals and strategies. The Board identified four overarching goals around which to guide future services:

- Take proactive and sustained steps to brand the library as a platform of continuous learning
- Clarify, enhance and communicate the value of the library to the community
- Refine the scope of the library's programs, services and collections around community priorities to develop the most effective response to community needs
- Evaluate space and partnerships in order to maximize stakeholders' access to all services

A staff/board planning team further defined and articulated the goals by developing strategies and identifying activities. The final document was approved by the Board in September 2015. This year-long endeavor has been well worth the time and effort of the community, Trustees and staff.

Thank you for helping chart the Library District's roadmap for the next three years.

**John Frey**



### LIBRARY LEADERSHIP TEAM

Holly Carroll  
EXECUTIVE DIRECTOR  
Ken Draves  
DEPUTY DIRECTOR & HARMONY  
LIBRARY MANAGER  
Jean Bosch  
OLD TOWN LIBRARY MANAGER  
Currie Meyer  
COUNCIL TREE LIBRARY MANAGER  
Jeff Barnes  
FINANCE OFFICER

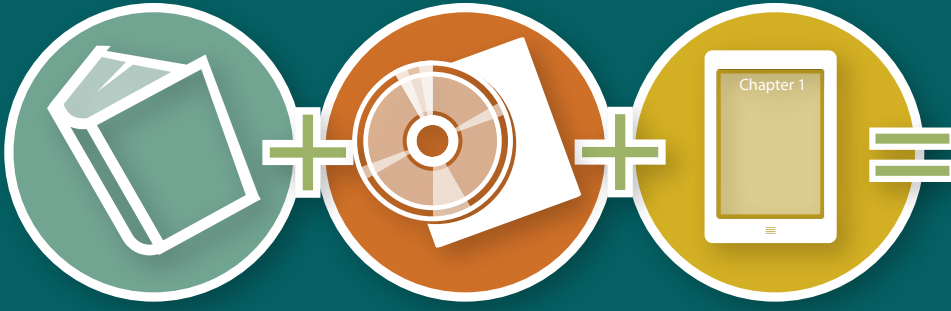
Carol Gyger  
IT MANAGER  
Johanna Ulloa  
OUTREACH SERVICES MANAGER  
Tova Aragon  
COLLECTIONS MANAGER  
Paula Watson-Lakamp  
COMMUNICATIONS MANAGER  
Cynthia Langren  
EXECUTIVE ADMINISTRATIVE ASSISTANT

### LIBRARY DISTRICT BOARD OF TRUSTEES:

John Frey  
PRESIDENT  
Maddy Wawro  
VICE PRESIDENT  
Linda Gabel  
SECRETARY/TREASURER

Jennifer Birks  
MEMBER AT LARGE  
Mike Liggett  
MEMBER AT LARGE  
Amanda Quijano  
MEMBER AT LARGE  
Becki Schulz  
MEMBER AT LARGE

# BOOKS & MATERIALS



## 3,226,613

### ITEMS CHECKED OUT

Print+Media+E-media

## NEW ITEMS

### ADDED TO COLLECTION

Selected, purchased, and processed in 2015



# 54,654

PHYSICAL ITEMS


## COMPUTER USAGE

# 352,549

TOTAL USERS

# 190,234

WIRELESS USERS




# 162,315

IN LIBRARY USERS

## DATABASE USAGE

# 394,467



## Prospector

### INTERLIBRARY LOAN ITEMS

LOANED: BORROWED:

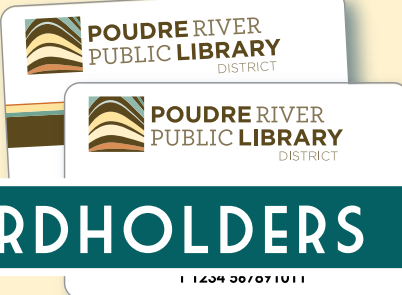
# 59,267 76,350

## PEOPLE & PROGRAMS

## DOOR TRAFFIC

# 1,036,817

PEOPLE

# 160,455

TOTAL

## CARDHOLDERS

# 1,669,797

WEBSITE VISITS

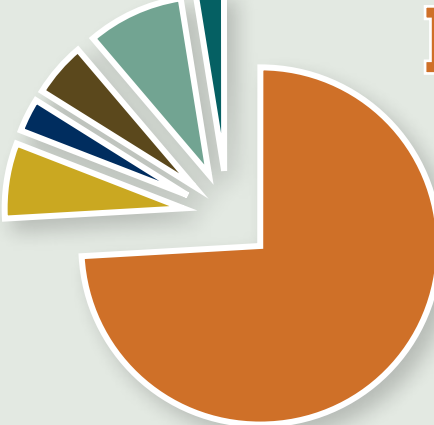


## NUMBER OF VOLUNTEER HOURS

# 13,233

## FINANCIALS (OPERATING & CAPITAL)

## REVENUE




- PROPERTY TAXES 73%
- SPECIFIC OWNERSHIP 7%
- FEEES - OTHER 3%
- DONATIONS 5%
- INTERGOVERNMENTAL 9%
- INTERFUND TRANSFERS 3%

# \$9,946,242

## PROGRAMS


# 2,354

PROGRAMS HELD



# 74,522

PEOPLE IN ATTENDANCE




## MARKET PENETRATION



# 52%

HOUSEHOLDS IN THE DISTRICT WITH A LIBRARY CARD USED THIS YEAR.

## EXPENDITURES



- PERSONNEL 57%
- CONTRACTS 18%
- BOOKS, E-MEDIA & OTHER MATERIALS 13%
- SUPPLIES 2%
- CAPITAL OUTLAY 7%
- INTERFUND TRANSFERS 3%

# \$9,376,465

FOR ADDITIONAL DETAILS, GO ONLINE TO [WWW.POUDRELIBRARIES.ORG](http://WWW.POUDRELIBRARIES.ORG)