



**POUDRE RIVER
PUBLIC LIBRARY**
DISTRICT

**Strategic Plan
2012-2014**

Mission Statement:

The Poudre River Public Library District provides universal access to ideas and information to enrich our communities.

Vision Statement:

The Poudre River Public Library District is dynamic, responsive, and integral to the fabric of our community.



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Goals

The
Library
District
will:

Create an environment where innovation is encouraged.

Provide services to meet the needs of a digital future.

Build organizational and individual awareness of the Library's role, obligations and resources.

Ensure the Library's financial stability and environmental responsibility.



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The Library District will

Create an environment where innovation is encouraged.

by:

- Identifying products and services (old and new) that contribute to an innovative library experience.
- Enhancing reporting and dialogue mechanisms to increase information sharing with stakeholders.
- Becoming a successful learning organization.



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The Library District will

Provide services to meet the needs of a digital future.

by:

- Designing a customer centered technology plan.
- Using collaborative tools and technologies to drive internal efficiencies.
- Designing and implementing a District-wide virtual library branch.



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The Library District will

Build organizational and individual awareness of the Library's role, obligations and resources.

by:

- Building Poudre River Public Library District brand equity.
- Engaging library staff in meaningful and strategic community alliances.
- Creating partnerships that align with the Library's Mission Statement.



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The Library District will

Ensure the Library's financial stability and environmental responsibility.

by:

- Developing and diversifying revenue streams.
- Assessing operational processes and make cost effective improvements.
- Becoming a community leader in sound environmental practices.



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