



MEMORIAL DAY WEEKEND 2015 A SALUTE TO OUR GREATEST GENERATION

Victory Day Dance ~ 8pm Saturday May 23rd 2015

Come joins us for a Victory Day Dance, at the Fort Collins Senior Center, to celebrate the 70th anniversary of the end of WWII. Come dressed to the nines in your best 1940s garb ready to dance the night away to our featured 13pc Big Band: Just For Kicks and the American Bombshells (an Andrews Sisters tribute group).

VIP Reception from 5pm – 7pm for WWII Veterans & Donors
All WWII Veterans and their guest will be admitted for free.

For tickets visit www.veteransplazanoco.org



Friday - May 22

Field of Flags

6pm: TPAAK Band & Choir

7pm: Bag Piper, TAPS
and 21 Gun Salute

@Twilight: Movie Night
"The Longest Day"

Saturday - May 23

@ Fort Collins Senior Center

5pm: VIP Reception

WWII Vets & Guest FREE
Donors \$100 per person
Speaker: Jonna Doolittle

8pm: Victory Day Dance

Open to the Public \$25

Big Band: Just for Kicks
American Bombshells

Sunday - May 24

12pm: 4th Annual
Memorial Day Ceremony

Flyover, Big Band,
Vendors & Reenactors

7pm: Bag Piper, TAPS
and 21 Gun Salute

Monday - May 25

3pm: Bag Piper, TAPS
and 21 Gun Salute

Veterans Plaza of Northern Colorado

2626 West Horsetooth Road
Fort Collins, CO 80526

Veteransplazanoco.org

Friday, May 22, 2015 –
Monday, May 25, 2015

ENVIROVATION

★ WEDNESDAY, MAY 13 | 3-5 P.M. ★
HILTON FORT COLLINS - 425 W. PROSPECT ROAD

Join us to celebrate 15 years of the ClimateWise program, recognize the 2014 achievements of ClimateWise partners and get ready for ClimateWise 2.0.

Agenda

- 3 p.m.** Registration, plaque and level plate pick up, networking, complimentary food/beverages
- 3:20 p.m.** Welcome and opening remarks from Travis Paige, Fort Collins Utilities Community Engagement Manager
- 3:40 p.m.** Recognition of 2014 partners by Lisa Rosintoski, Fort Collins Utilities Customer Connections Manager: featuring Advisory Committee, Social Superstars and partner level recognition
- 4-5:30 p.m.** Group pictures, networking, complimentary food/beverages

Sponsors:



BRING YOUR FRIENDS!



Colorado State, Poudre River library friends present an evening with author Hampton Sides May 26

For Immediate Release

Friday, May 08, 2015

Contact for Reporters:

Kate Hawthorne Jeracki

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Kate.Jeracki@colostate.edu

Note to Reporters: A photo of Hampton Sides is available with this release at news.colostate.edu

FORT COLLINS — Hampton Sides, an award-winning editor of *Outside* magazine, will talk about his latest book, *In the Kingdom of Ice: The Grand and Terrible Polar Voyage of the USS Jeannette*, May 26 at the Hilton Fort Collins, 425 W. Prospect Road.

The evening, sponsored by the [Friends of the CSU Libraries \(lib.colostate.edu\)](http://lib.colostate.edu) and the Poudre River Friends of the Library, is free and open to the public, no tickets required. It takes place 7-9 p.m., doors open at 6:30 p.m. A book signing and sale will follow the program.

In the Kingdom of Ice tells a harrowing historical story. On July 8, 1879, the USS Jeannette set sail from San Francisco in search of the North Pole to cheering crowds in the grip of "Arctic Fever." Two years into the harrowing voyage, the hull was breached by pack ice and the crew were marooned a thousand miles north of Siberia with only the barest supplies. Thus began their long march across the endless ice — a frozen hell in the most lonesome corner of the world.

Hampton Sides appears as part of the Evening with an Author series, supported by the City of Fort Collins Fort Fund, KUNC Radio, Old Firehouse Books and the Hilton Fort Collins.

-30-

CSU News Service

COLORADO STATE UNIVERSITY

An equal opportunity, affirmative action institution

Letter: Mental health issues and homelessness, poverty

FortCollins 5:10 p.m. MDT May 7, 2015



(Photo: Coloradoan library)

For many people in Fort Collins, homelessness and mental health are not part of daily conversations. However, a significant number of people in our community wrestle with mental health issues. Their situations can contribute to factors that impact overall well-being. Individuals who are dealing with mental health issues may be at risk for reduction or loss of income, job and housing insecurity and an inability to provide basic necessities for themselves and their families.

Recognizing the need for education and open dialogue regarding mental health issues, the Fort Collins Human Relations Commission and the Poudre River Public Library District is hosting the seventh in a series of mental health informational forums. The next presentation is *Mental Health Issues Impacting Homelessness,*

Joblessness and Poverty.

Speakers will be Jessica Coe, LCSW, with the Projects for Assistance in Transition from Homelessness at Touchstone Health Partners; Daniel Covey, who has 15 years experience working with diverse and low-income populations; Kim Larsen, MSW, manager of Shelter and Homeless Programs at Catholic Charities of Larimer County; and David Rout, executive director of Homeless Gear, Fort Collins.

Join us from 7 to 8:45 p.m. Tuesday, May 12, at the Community Room of the Harmony/Shields Public Library, 4616 S. Shields St., for a discussion about mental health issues impacting homelessness, joblessness and poverty.

The presentation will be followed by a question-and-answer session. Light refreshments will be served.

Vic Smith lives in Fort Collins.

Read or Share this story: <http://noconow.co/1RhQB1r>

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Inside Front Cover!



Harris fifth-graders skype with pen pals from Nicaragua



"The more we get together, the happier we'll be...."

The voices of students in Nicaragua and Colorado joined together in a boisterous chorus to open an educational Skype session at Harris Bilingual Elementary School. Peering into media specialist Martha Petty's iPad, kids howled and waved at their peers south of the border before settling down for individual, one-on-one conversations with their pen pals.

As part of a cultural exchange program started by the Poudre River Public Library, fifth graders write and talk regularly in Spanish and English with students attending an afterschool ESL program in San Juan del Sur.

"I like that we're able to talk to someone personally who experiences a different culture," Evan Shortridge, a fifth grade student at Harris said. "We get a sense of what their life is like. It's cool that we can talk in real time instead of having a month delay on letters, because we can use facial expressions and gestures and get a response from them."

"We're helping kids understand different ways they can communicate with each other," Petty said.

As students talked, they discussed their favorite colors and animals, how much they enjoy school and different games they like to play. Some students asked questions about drawings their pen pals sent from Nicaragua.



The conversations meet Colorado state standards for technology, reading, writing and communication, while simultaneously meeting the Nicaraguan program's goal of helping students reach a plateau of English proficiency. The relationships also help both groups of students develop a

language program's goal of helping students reach a plateau of English proficiency. The relationships also help both groups of students develop a better understanding of their increasingly global societies.

Poudre School District
2407 LaPorte Avenue Fort Collins CO 80521
(970) 482-7420

CSU symposium pays tribute to Gabriel García Márquez

13 Apr, 2015
by Kelsey Bustos

Print this article
Font size - 16 +

LATEST HEADLINES CAMPUS ANNOUNCEMENTS RAM FAMILY EVENTS SOCIAL [Symposium this week to pay tribute to renowned Latin American author Gabriel García Márquez.](#)

The symposium, hosted by the Department of Foreign Languages and Literatures, will take place from 9 a.m. to 6 p.m. in the Morgan Library on Friday, April 17.

Last year the world mourned the death of García Márquez, the author of *One Hundred Years of Solitude*, *Love in the Time of Cholera*, *Chronicles of a Death Foretold* and *The Autumn of the Patriarch*, which won the Nobel Prize for Literature in 1982. Beloved among readers for the magical realism of his novels, he is one of the main voices of the Latin American literary boom of the 1960s and 1970s. His writing has shaped the image of Latin America as one of solitude and exuberance and has had a lasting, often hotly debated impact on the region's literature.

The symposium, **[Solitude and Exuberance](#)**, will highlight the life and work of García Márquez by featuring a keynote by literary critic and novelist Gene H. Bell-Villada, workshops by faculty and affiliates, presentations by students, as well as fun workshops in writing and storytelling for teenagers, students and creative minds.

The symposium is free and open to the public. Events will be held in English and Spanish. For more information visit www.gabosymposium.wordpress.com

Gabriel García Márquez

García Márquez is perhaps one of the most influential authors of magical realism, a style of storytelling that combines the real and the miraculous. He was born in Aracataca, Columbia, in 1928. He was the eldest of 12 children and lived with his maternal grandparents for much of his young life. His grandmother was an avid story teller and his grandfather a colonel. It is suspected that he acquired some inspiration for *One Hundred Years of Solitude* from this time of his life. García Márquez was a well-known novelist, short story writer, screenwriter and journalist. He passed away on April 17, 2014, in Mexico City at the age of 87.



POPULAR ON SOURCE



LATEST HEADLINE

Better paws for CSU helps quadruplet amputee dog

Dog survives at-amputation as puppy, receives physical therapy at CSU two years later.



LATEST HEADLINE

Students show 'Confluence' Fashion Show

The Colorado State University Fashion Show had a little something for everyone this time.



LATEST HEADLINE

CSU earns first STARS Platinum for sustainability

Colorado State University in the world to have its sustainability efforts go platinum.

Faculty Canvas is here

Upgrade now from RAMP Canvas for your 2015 course

Find out how at info.canvas.colostate.edu

RELATED ARTICLES

- CSU earns spots on two elite green colleges
- Summit Hall shines in sustainability thanks to students and staff
- Partnership brings public housing sustainability research closer
- Learn about CSU, sustainability and Avo's

Gene H. Bell-Villada

Gene H. Bell-Villada is a professor of romance languages at Williams College in Williamstown, Mass. Bell-Villada is a novelist, translator and memoirist with a strong interest in Latin American writing, magic realism and modernism. He received his doctorate in romance languages from Harvard University. Bell-Villada has written several literary pieces about Gabriel García Márquez, including *One Hundred Years of Solitude: A Casebook* and *García Márquez: The Man and His Work*.

Stephanie Hilvitz

There will be a reception following the keynote address, during which local artist and CSU graduate Stephanie Hilvitz will lead visitors in a world of imagination and myth with her Monarch butterfly art installations.

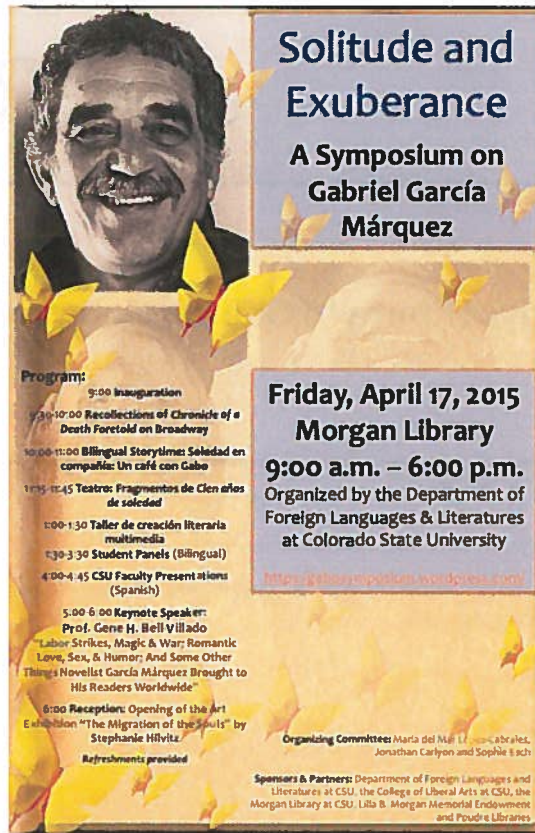
Schedule of events

Morgan Library Event Hall

- 9 a.m. - Inauguration
- 9:30 - 10 a.m. - Recollections of *Chronicle of a Death Foretold* on Broadway
- 10 - 11 a.m. - Bilingual story time
- 11 - 11:15 a.m. - Coffee break
- 11:15 - 11:45 a.m. - Teatro: Fragmentos de cien años de soledad
- 11:45 a.m. - 1 p.m. - Lunch
- 1 - 1:30 p.m. - Taller de creación literaria multimedia: Relaciones intertextuales en la escritura de Kawabata y García Márquez.
- 1:30 - 4 p.m. - Student panels
- 3:45 - 4 p.m. - Coffee break
- 4 - 4:45 p.m. - CSU faculty presentations
- 4:45 - 5 p.m. - Coffee break
- 5 - 6 p.m. - **Keynote Address: Gene H. Bell-Villada**
- 6 p.m. - Reception: Opening of the art exhibit "The Migration of the Souls" with artist Stephanie Hilvitz, Patio and Gallery, Morgan Library

Sponsors

Sponsors include CSU's Department of Foreign Languages and Literatures, College of Liberal Arts, Morgan Library, and Lilla B. Morgan Memorial Endowment, as well as the Poudre River Public Library District.



Solitude and Exuberance
A Symposium on Gabriel García Márquez

Friday, April 17, 2015
Morgan Library
9:00 a.m. – 6:00 p.m.
Organized by the Department of Foreign Languages & Literatures at Colorado State University
<http://lib.org.msu.edu/symposium>

Program:
9:00 Inauguration
9:30-10:00 Recollections of *Chronicle of a Death Foretold* on Broadway
10:00-11:00 Bilingual Storytime: Soledad en compañía: Un café con Gabo
11:15-11:45 Teatro: Fragmentos de Cien años de soledad
1:00-1:30 Taller de creación literaria multimedia
1:30-3:30 Student Panels (Bilingual)
4:00-4:45 CSU Faculty Presentations (Spanish)
5:00-6:00 Keynote Speaker: Prof. Gene H. Bell Villado "Labor Strikes, Magic & War: Romantic Love, Sex, & Humor: And Some Other Things Novelist García Márquez Brought to His Readers Worldwide"
6:00 Reception: Opening of the Art Exhibition "The Migration of the Souls" by Stephanie Hilvitz
Refreshments provided

Organizing Committee: María del Mar L. Abriles, Jonathan Carlson and Sophie Esch

Sponsors & Partners: Department of Foreign Languages and Literatures at CSU, the College of Liberal Arts at CSU, the Morgan Library at CSU, Lilla B. Morgan Memorial Endowment and Poudre Libraries



Kelsey Bustos

More articles by Kelsey Bustos

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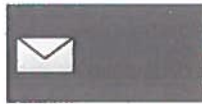


★ **MOST READ:** The Cube at Morgan Library becomes the **MOST COMMENTED:** Jim McElwain hired as University of

The Cube at Morgan Library becomes the “Hot Box”



by **Rick Cookson**
7 am, April 1, 2015
Last updated 3 hours ago



Note: this article is satirical.

Late night studying just got a lot more uplifting.

To promote higher learning, CSU’s administration officially announced the transforming of the Cube into the “Hot Box.” Instead of an outlet for 24-hour studying, the Hot Box will be a place to kick back and roast a couple bowls throughout the day.



“Usually, I’m in the Cube stressing over assignments, but now I just stress about

how much money I have to blaze up,” said sophomore biology major Lars “Stoney” Osunnam.

With Colorado’s recent legalization of recreational marijuana and CSU’s uncanny attraction to wealth, the new Hot Box is the ultimate way to make money while also helping students learn. Of course, students will still be able to study in the establishment, but only if their gaze can reach past a wall of smoke and haze.

“I really like the fact that I can’t see anything through the smoke unless I truly concentrate,” said Sammuel Kray, senior horticulture major. “I try a lot harder to understand the material for class when I’m there. Plus, when I’m really f***ing high, my plant studies blow my mind, and that’s pretty cool.”

The Hot Box will be open 24/7, just like the Cube, but, more than likely, students there at 2 a.m. won’t be thinking about school — in fact, they probably won’t be thinking at all.

Along with offering all-night smoke sessions, the Hot Box will also be offering what their employees are claiming is the state’s largest in-store joint for purchase.

“It’s so sick, bruh. We’re calling it the ‘Monsta-Blaza-Ganja-Danga’ and it’s the length of my entire head,” said, Hot Box cashier, Luca “Can’t find my keys” Lebstien. “I can’t finish the whole thing by myself, honestly. I get a third of the way through and I’m all like, ‘Dude...’”

Reactions from both the community and the Fort Collins police force have revealed negative and positive notions. Some believe that the educational environment will suffer. Others are just angry that the only marijuana bar in the city is the Hot Box and it’s the axis mundi of Fort Collins.

“When I really think about it, I get pretty mad,” said local delivery boy, Wallace Johnson O’Keef. “And then when I get high at the Hot Box, I’m



not that mad. ...
Actually, I'm pretty
pumped — pretty
stoked to the
max.”



Opposing O'Keef's point of view is Jerry McPerry. Born in Fort Collins in 1947, the 68 year-old is completely against the Hot Box.

“It's just not right. ... Why the hell would you go and build a gettin' high place on the campus. That's just stupid as hell, and I don't like it,” McPerry said.

Although the community is torn, the students are quite attracted to it and have openly voiced their opinion on the matter.

“I can honestly speak for every student when I say that we don't give a s*** about what the community thinks. Like, no s***s at all,” Kray said. “None. Not even one. Zero.”

No matter how people feel, the Hot Box is up and running with smoke billowing out as the blunts are toked, the bongos are ripped and the dab rigs are torched.

“My schoolwork may suffer, but it's totally worth it,” Ossunam said. “Hell, maybe I'll just go major in dope sciences with a concentration in blunts and pinners.”

Collegian *Photo Editor Rick Cookson wishes you a Happy April Fools' Day. In the real world, he can be reached at rcookson@collegian.com.*

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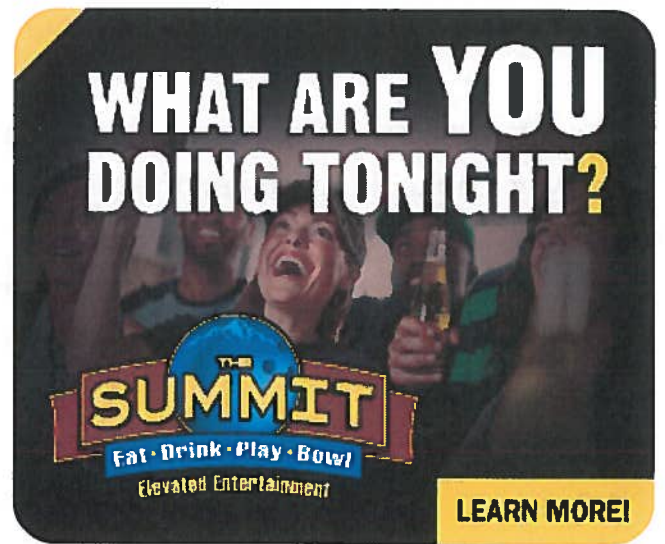
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Collegian, CTV host 2015
ASCSU Presidential Debate

NEWS | UPDATED 18 HOURS AGO

Marketing Moxie for Librarians

Fresh Ideas, Proven Techniques, and Innovative Approaches

by Paula Watson-Lakamp

Ramp up your moxie marketing skills to achieve more and stress less!



May 2015
Libraries Unlimited

Pages 120

Volumes 1

Size 7x10

Topics Management and Administration/Marketing and Promotion

Management and Administration/General

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Description

Fun and easy to read, this marketing and promotion guide offers you the "big picture" of how best to spend your limited funds and energy to create a successful marketing strategy—from traditional promotions such as advertising and posters to social media marketing.

Robust, resilient, and flexible marketing is an absolute necessity for today's libraries. Fortunately, marketing can be fun. Through this savvy guide, you'll discover a wealth of fresh, actionable ideas and approaches that can be combined with tried-and-true marketing techniques to serve any library. Focusing on building platforms rather than chasing trends, the book offers low- and no-budget ideas

for those in small libraries as well as information that can be used by libraries that have a staff of professionals.

The guide opens with an overview of the basics of marketing and continues through the numerous channels that should be incorporated into a modern-day marketing strategy mix. Branding, merchandising, and media relations are covered, as are social media, new technologies, fundraising, and advocacy. You'll also learn how to use tools such as data-driven information gathering and email segmentation to help your library compete and stay relevant. Perfect for beginners, the book will be equally useful to seasoned communicators who are looking for creative ideas, new techniques, and innovative approaches to boost the effectiveness of their existing marketing efforts.

Features

- Takes you through a step-by-step process of creating a marketing campaign that meets the needs of your patrons and your library
- Covers conventional marketing strategies such as print and broadcast media along with new social media venues
- Includes a guide to marketing plans and content calendars
- Offers chapter-by-chapter "Moxie Tips and Tricks" to help you get started and succeed in marketing your library
- Presents ways to bolster your creativity toolkit when the ideas just won't come

Author Info

Table of Contents

Other Titles of Interest



In a high-tech age, a call for a library revolution

By Carlos Lozada
Washington Writers Group

Libraries are repositories of books, music and documents, but above all of nostalgia: the musty stacks, the unexpected finds, the safety and pleasure of a place that welcomes and shelters unconditionally.

John Palfrey shares these memories, but he is also fond recollections of pleasant reading rooms can cloud our judgment of what libraries offer us — and need from us — today.

In an era when search engines, online retailers and social media are overtaking some of libraries' essential tasks, "nostalgia can actually be dangerous," Palfrey warns. "Thinking of libraries as they were ages ago and wanting them to remain the same is the last thing we should want for them." Palfrey, the former head of the Harvard Law Library and the founding chairman of the Digital Public Library of America, wants a library revolution,



NONFICTION: DATA

BiblioTech: Why

Libraries Matter

More Than Ever in

the Age of Google

by John Palfrey (Basic)

one that remakes the institution's technology, goals and training. Libraries are in peril, he writes, facing budget cuts and a growing perception that technology has rendered them less necessary. All that's at stake, Palfrey argues, is America's experiment in self-government.

Private vs. public

"If we do not have libraries, if we lose the notion of free access to most information, the world of the haves and the have-nots

will grow further and further apart. Our economy will suffer, and our democracy will be put at unnecessary risk."

You don't really have to believe that the fate of the republic hangs in the balance to recognize that libraries are facing unique challenges wrought by changing technology and consumer habits. Palfrey's main concern seems to be not that people will be cut off from information but that the main conduits for that information will be private companies rather than public libraries.

"The private sector has been wildly successful in digital innovation. ... When it comes to the cultural, historical, political and scientific record of a society, however, the public sector needs to play a leading role." But when Google is America's reference librarian and Starbucks is ISP, what's the role for your local library? "BiblioTech" serves as an extended mission statement for libraries' continued relevance. But relevance comes with

a price.

"For centuries, libraries have remained essentially separate, even competing with one another to establish and maintain the greatest collection," Palfrey writes. Now, they need to "recast themselves as platforms rather than storehouses." This transition won't be easy, he cautions, and will require giving up lots of old, bad habits.

Safeguard tasks

But Palfrey is somewhat vague about how to get there. Libraries must operate more as "nodes in a larger network" of organizations and must move toward "the digital, networked, mobile, and cloud-based library." We must "hack" libraries, he urges, and find ways of distributing their traditional tasks — gathering, sorting and safeguarding physical materials, and helping people access them — among the members of a network, leaving more time for staffers to focus on helping users access the array of works

available throughout these linked institutions. "Think of a virtual, turbo-charged interlibrary loan system. Palfrey points to some libraries and initiatives, and even to specific small-town librarians, that are starting down this path.

Among these efforts is the Digital Public Library of America, a nexus of state- and university-based collections that seeks to digitize their holdings and make them available to the public. Palfrey also highlights efforts in South Korea, Singapore and across Europe that are further along in making disparate holdings available across national borders.

Still, none of this compares to the transformations underway in the business world. "Most of the innovation in how we create and use knowledge is occurring in the private for-profit sector," Palfrey admits. "Funded by ambitious venture capitalists and pursued relentlessly by entrepreneurial CEOs and their programming teams, the startup scene

has been cranking out successful new information-related projects for decades." Next to Google's search engine, Amazon's Kindle, Facebook, Twitter and Apple's apps platform, he asks, "what is the biggest innovation to emerge from libraries in the digital age?"

Yes, it's a rhetorical question. But Palfrey has faith that libraries can rise to the challenge, if only because he is so freaked out by the alternative.

"The risk of a small number of technically savvy, for-profit companies determining the bulk of what we read and how we read it is enormous," he warns. "The next big innovation in knowledge management should come out of the world of libraries," he asserts. Sure, but it will be funded by corporations.

Citing the philanthropy of Joshua Bates in Boston and Andrew Carnegie's massive infusions of cash for libraries across America, Palfrey declares: "The moment is right for a new investment of this same type and scale."

