



**Fort Collins Book Festival 2019: Food for Thought  
Poudre River Public Library District  
2019 Report**

## [Introduction](#)

*Fort Collins Book Festival: Food for Thought* was held Friday October 18 and Saturday October 19, 2019. The book festival is an annual free-to-the-public literary festival produced by Poudre River Public Library District in partnership with CSU Morgan Library and City of Fort Collins Fort Fund. Other partnerships include CSU Department of English, Wolverine Farm Publishing, and Old Firehouse Books.

The 4<sup>th</sup> annual book festival opened on Friday October 18 with 6 free professional creative writing workshops at Old Town Library; an evening VIP/Author Reception at CSU's Morgan Library; and a late night Prose and Poetry Reading at Scrumpy's Cider Bar and Grille.

Saturday's events, October 19, included forty-four one-hour sessions of panels, book talks and signings, prose and poetry readings, writing workshops, and cooking demos that were held in 10 downtown venues. Each year, the festival contracts with two headliners. The 2019 book festival opened with award-winning essayist and short story writer, Rick Bass at Ginger & Baker Mill Top, and ended with Sean Sherman at CSU Lory Student Center. Sherman is a two-time James Beard Award winner and author of *the Sioux Chef's Indigenous Kitchen*. For the first time, 2019 festival included 2 Spanish-language sessions. The festival ended with a Wolverine Farm Publick House launch of Fort Collins' *Brilliant Flash Fiction* 5-year Anthology party.

Over 1,900 people participated in the book festival, including session audiences, volunteers, emcees, authors/speakers, and staff. The 10 venues included Ginger & Baker Mill Top and Teaching Kitchen, Old Firehouse Books, Old Town Library, Wolverine Farm Publick House, Bas Bleu Theater, New Belgium Brewing, Scrumpy's Cider Bar and Grille, Art Lab, and Lory Student Center. Auxiliary events happened at

Happy Lucky's Tea House, Savory Spice of Fort Collins, The Cupboard, and Odell's Brewery, as well as craft sessions and storytelling in Old Town Square.

Each year, the book festival chooses a theme that reflects and resonates with the Fort Collins community. The 2019 book festival focused on Food. The topics ranged from food security, food and the environment, regenerative agriculture, and politics of food, to the Colorado apple industry, indigenous foods, history of African-American cookbooks, and the obsession of noodle-making.

The 2019 book festival hosted 42 local, national, and international food writers, speakers, influencers, and culinary specialists, food/agricultural and poetry and prose authors. In addition to Sean Sherman and Rick Bass, featured authors included James Beard Award winners Toni Tipton Martin (*Jemima Code: 100 Years of African-American Cookbooks*), Ken Albala (food culture and society), and Jeff Gordinier (food editor, *Esquire* and author of *Hungry*); Josh Sbicca (*Food Security Now!*); Octavio Quintanilla (Poet Laureate, San Antonio); Ramona Ausubel (Poet); Laura Resau (young adult author), Jereme Zimmerman (*Brew Beer Like a Yeti*), and more. The Fort Collins Book Festival was once again supported by over 35 sponsors.



*Fort Collins Book Festival: Food for Thought* provided an opportunity for Poudre Libraries, CSU, and local businesses to engage the community in a celebration of our local food systems as reflected in books, libraries, and literature. The festival provided an opportunity for the community to interact with authors, culture bearers, and “big thinkers” on the topic of food. Visitors came from New York City, Washington D.C., Wisconsin, Florida, Virginia, Ohio, Los Angeles, and San Francisco as well as Denver, Boulder, Colorado Springs, Loveland, Longmont, Fort Collins and Greeley.

### [Impact on Strategic Plan Initiative for 2019-2022](#)

*Fort Collins Book Festival: Food for Thought* was successful in reaching the initiatives outlined in the Poudre River Public Library District Strategic Plan 2019-2020.

### **Initiative 1: Learn and Discover:**

- **Connect individuals with opportunities to explore, create, and spark curiosity**
- **Provide culturally-responsive programming and wide-ranging learning opportunities.**
- **Provide flexible programs, resources, and services that deliver significant community impact.**

Connect: The effort to connect community members with opportunities to explore, create, and spark curiosity is accomplished by featuring local, regional, and national visionaries, culture bearers, and big thinkers who examine the broad-based social implications of such topics as food systems, food science, and food sourcing through books, libraries, reading, writing, and the literary arts. The book festival team screens and contracts with high caliber (but unpretentious) artists with demonstrated communication skills who can present difficult concepts for an enthusiastic but non-professional audience. The book festival committee purposely chooses venues in downtown Fort Collins (the community's "convergence center") that are comfortable and respectful for various socio-cultural-economic groups. The venues provide an open, free, and easy-going platform at the unique intersection of learning, inspiration, and accessibility by holding sessions in comfortable, familiar downtown venues instead of a large conference center, hotel, university or library. According to studies on growing an arts audience, by offering arts and cultural events in the venues comfortable to different groups, the hosts are showing respect for that population, giving a better chance of their engaging in the activity and returning to experience a second time. In this way, diverse audiences are built. In this way the festival breaks down social, cultural, financial and physical barriers to learning and discovery.



Culturally-responsive programming: The book festival is dedicated to an expansive socio-economic/multicultural audience with the goal of breaking down social, economic, cultural, and physical barriers to books, literature and libraries. Two Spanish language sessions were offered during the festival. The festival headliner, Sean Sherman (*Sioux Chef's Indigenous Kitchen*), was contracted through a partnership of Poudre Libraries,

CSU's Native American Cultural Center and City of Fort Collins Museum of Discovery. This purposeful collaboration was meant to integrate the local Native community into the book festival and a community-wide celebration of arts and culture. Sean Sherman's visit was especially impactful in developing a library and community relationship with our indigenous communities. Sean Sherman's keynote address at Lory Student Center (150 attendees) provided an opportunity to learn about the Native American health, history, indigenous culture, sustainability, food sovereignty, ethnobotany and culinary arts. The book festival committee also worked closely with CSU Native American Cultural Center and the Museum of Discovery to create an evening of local indigenous foods, history, and culture as a platform for Northern Colorado's indigenous communities to gather. In the end, Sean Sherman and his assistant noted that he was treated in this community better than he and had been treated anywhere else during his world tour, i.e., Jay's Bistro opened their kitchen for him to prepare for his cooking demo at the Museum of Discovery; the Regional restaurant hosted a late-night dinner for him (they had a worn copy of his cookbook back in the kitchen which he gladly signed); Elizabeth Hotel set him up in their top suite (at the book festival discounted rate); people stopped him downtown and thanked him for coming to our community.



These standards (highly-skilled artists; free to attend; familiar venues; and culturally-responsive programming) create a sense of connection and curiosity that contributes to the human, social, institutional and physical fabric that makes a community great.

#### **Initiative 2: Meet and Collaborate:**

- **Create and maintain strategic partnerships that enable us to connect with customers.**
- **Re-envision its unique, collaborative programming and services to deliver higher impact.**
- **Serve as a center for civic information, discussion, and engagement**

The value of the Fort Collins Book Festival to the Library District is in its government/industry/nonprofit partnership that engages the entire community in the celebration and exchange of ideas and knowledge through books, libraries, and literature; discussions, workshops and civic engagement.

By focusing on connections, breaking barriers to learning and discovery, and contracting with artists and culture bearers who convey broad ideas to an ordinary audience, the community joins a broader national conversation about broad-based social implications and human challenges on the issues of importance to the Fort Collins' community; with topics that ranged from the simple to the complex, fostering interaction and engagement around the community's art, culture, heritage and economic life.

The Fort Collins Book Festival has grown into a community event that engages partnerships, provides a central platform for a library presence in the community, and showcases, clarifies and communicates the value of libraries to the community. The collaborative effort solidifies engagement among public, private, and nonprofit entities. These collaborators include the close partnership with CSU Morgan Library, City of Fort Collins' Fort Fund, Wolverine Farm Publishing, and Old Firehouse Books. Other ongoing partnerships include Downtown Development Authority, CSU Department of English, First National Bank, Liggett, Johnson and Goldman PC, Colorado Creative Industries, Bohemian Foundation, Lilla B. Morgan Endowment Fund, Northern Colorado Writers, Front Range Community College, Downtown Creative District, City's Museum of Discovery.

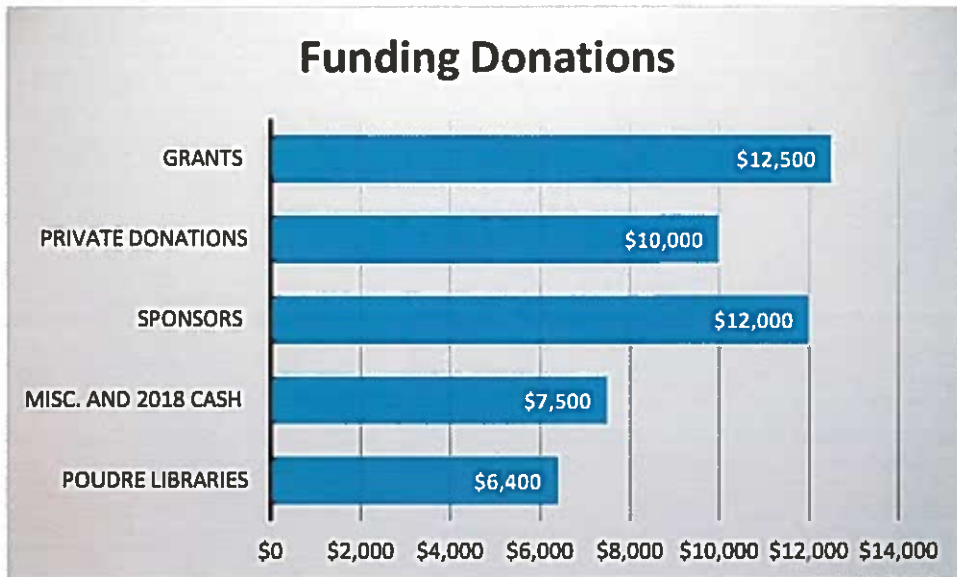
*The Fort Collins Book Festival: Food for Thought* (as it does with each book festival) provided an opportunity to brand the library as a platform for continuous learning, through the opportunity for the general community to interact with colleagues, peers, and culture bearers from around the country and the world and outside of the library walls.



## Performance Metrics

### I. Financial Performance

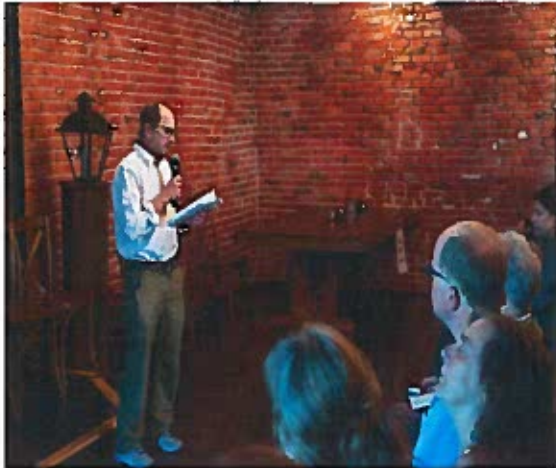
- Income: \$48,858 (grants, donations, sponsorship = Poudre Libraries cash donation=\$6,358)
- Expenses: \$48,858);



### II. Collective Impact

- 1,869 = Total participants (attendees, volunteers, sponsors).
- 23 = Total collaborative partners involved
  - Public Entities:
    - Poudre River Public Library District,
    - City of Fort Collins (Fort Fund, Museum of Discovery),
  - Private Sector:
    - Elizabeth Hotel,
    - New Belgium Brewery,
    - The Forge Publick House,
    - Happy Lucky's Teahouse,
    - Liggett, Johnson & Goodman, PC,
    - Old Firehouse Books,
    - First National Bank,
    - Ginger & Baker;
    - Rock Fan Entertainment;
  - Academic/Higher Education:
    - Colorado State University (Dept. English, Morgan Library);
    - Front Range Community College.
  - Nonprofits:
    - Downtown Development Authority,
    - KUNC,

- iii. Poudre River Friends of the Library,
- iv. Poudre River Library Trust,
- v. Friends of Morgan Library,
- vi. Wolverine Farm Publishing,
- vii. Fort Collins Downtown Creative District;
- viii. Brilliant Flash Fiction Journal; Storytellers.



### Achieving Fort Collins Book Festival Goals and Objectives

The primary goal of Fort Collins Book Festival is to reveal and enhance the connectivity of Fort Collins' major industries to libraries, books, and the literary arts in Fort Collins. This goal was reached through ongoing partnerships, sponsorship, collaboration; and the new publicity the book festival received through KUNC, *Scene Magazine* (cover article), *NoCo Style*, CSU.

The secondary goal of developing a nationally-recognized destination book festival continued the trajectory toward branding Fort Collins as a community that values books, libraries and the literary arts. The festival provides a platform for the Fort Collins community to see itself as a community that fosters conversation around the national implications of topics of local interest. The book festival shows that Poudre Libraries leads that conversation.

The book festival validates that, 1) familiar venues matters; 2) partnerships build community; 3) the Fort Collins community naturally combines our economic drivers with our social, creative and cultural values, reflecting how we live, work, and grow as a unique, sustainable and dynamic community.

### Key Lessons

- Connection provides an opportunity for local speakers, presenters, moderators, and audience to interact with those on the national stage. The book festival provided several opportunities for this engagement: Pre-festival Friday night

reception at CSU Morgan Library; Authors Breakfast, a convening session that brought local authors and festival authors together; “Green Room” (resting area for presenters) at The Forge. There, the authors and speakers mingled long after the book festival ended. Lesson: Provide more opportunities to mix the literary with the industry authors.

- As the Fort Collins Book Festival goes into its 5<sup>th</sup> year, a re-evaluation is in order. Issues such as logistics, committee make-up, timeline have to be tightened up.
- The book festival is meant to be a self-sustaining program within the Poudre Library District’s programming efforts while the Poudre Libraries provides in-kind staffing, marketing, contracting, and accounting. This goal must be re-iterated for 2020.

### Changes/re-arranges for 2020

- Though we advertised quite extensively, (again) we need to do door-to-door downtown business advertising, so everyone downtown will be aware of the festival going on that day. We can remedy this by developing a formal partnership with DBA and Fort Collins Visitors Center.
- Open the festival to other bookstores to “rent” space for sales.
- Have year-round writing and reading events that emphasize the book festival as a library event.





**Attachment: Final Budget**

**Fort Collins Book Festival: 2019 FINAL**  
**FORT COLLINS BOOK FESTIVAL-- EXPENSES/INCOME**

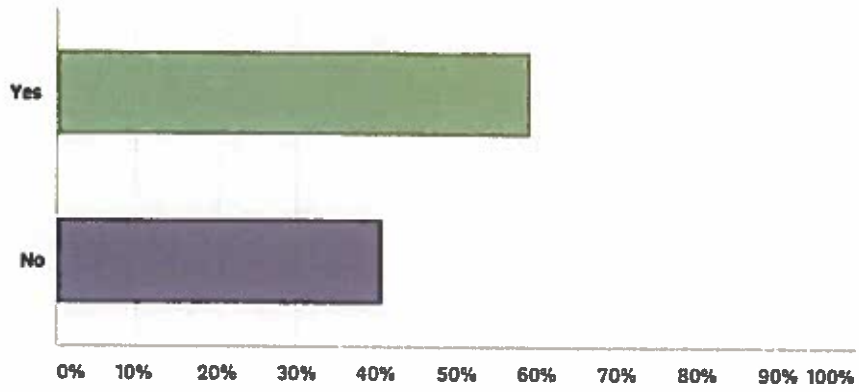
<b>FUNDING SOURCES/REVENUE</b>	<b>REQUESTED</b>	<b>COMMITTED</b>	<b>IN-KIND</b>	<b>TOTAL</b>
Admission Charges	\$0			0
2018 hold over (Lilla B. Morgan/CSU donations)	\$5,875			
Library Cash--History comes alive budget	\$350			
CSU Morgan Library--Octavio Quintanilla	\$1,500			
Poudre Libraries--Cash Allocation	6,358			
<b>Misc. Income TOTAL</b>	<b>14,083</b>			<b>\$14,000</b>
InKind Library District \$13,500			\$13,500	
<b>Grants</b>				
Colorado Creative Industires	\$0			
City Office of Economic Health	\$0			
Fort Fund Innovation Fund	\$10,000	\$9,483		
Bohemian Foundation	\$1,000	\$1,000		
Lilla B. Morgan (CSU) Fund=\$3,500 Due: April 1	\$3,500	\$2,000		
<b>Grants TOTAL</b>	<b>\$14,500</b>	<b>\$12,483</b>		<b>\$12,500</b>
<b>Sponsorship (due: Feb.1-April 15)</b>				
First National Bank	\$1,000	\$1,000		
Front Range Community College	\$1,000	\$1,000		
Downtown Development Authority	\$1,500	\$1,500		
Museum of Discovery	\$1,500	\$1,500		
CSU Native American Cultural Center	\$2,000	\$2,000		
BiblioBoard	\$500	\$500		
Woodward, Inc.	\$1,000	\$500		
Northern Colorado Writers	\$500	\$1,000		
Odells	\$0	\$629		
Savory Spice	\$100	\$1,000		
Downtown Fort Collins Creative District	\$500	\$500		
Book clubs/Book Lovers=Total	\$500	\$600		
The Cupboard (\$100)		\$11,729		
Between the Sheets Book Club \$100				
The Cronos (Peggy) \$100				
Linda Gabel Book Club (Holly) \$100				
Great Apes Book Club (Mike) \$100				
Mike and Robin Gard -- Book Lovers \$100				
<b>Sponsorships TOTAL</b>	<b>\$10,100</b>	<b>\$11,729</b>		<b>\$11,800</b>
<b>Donations</b>				
Anne & Bruce Macdonald	\$2,000	\$2,000		
Liggett, Johnson and Goodman	\$1,000	\$1,000		
Library Executive Directors	\$500	\$500		
Friends of Morgan Library	\$3,000	\$3,000		
Friends of Poudre Libraries	\$3,000	\$3,000		
Poudre Library Trust	\$1,000	\$1,000		
Old Firehouse Books--donations	\$500			
<b>Donations TOTAL</b>	<b>\$11,000</b>	<b>\$10,500</b>		<b>\$10,500</b>
<b>Total Funding</b>	<b>\$43,900</b>			<b>\$48,800</b>

FUNDING USES/EXPENSES	BUDGET	ACTUAL	IN-KIND	TOTAL
<b>Performers/artists/authors TOTAL</b>	<b>\$21,150</b>	<b>\$22,750</b>		<b>\$22,750</b>
Sean Sherman--demo cost covered by CSU/Mus.Discover	\$3,500			
<b>Technical production/Installation costs*</b>	<b>\$736</b>			<b>\$570</b>
<b>Direct Labor Costs - Event Coordinator</b>	<b>\$5,000</b>			<b>\$5,000</b>
<b>Direct Labor Costs - Library staff pt/\$20/hr</b>				
<b>Space/Venue Rental</b>				
Wolverine Farm Publick House \$25/hrx10hrs=\$300 In-Kind	\$0		\$300	
Old Firehouse Books--in-kind	\$0			
Old Town Library -- in-kind	\$0			
Ginger & Baker-in-kind	\$0		\$1,500	
Bas Bleu	\$200			
<b>Space/Venue Rental TOTAL</b>	<b>\$200</b>			<b>\$200</b>
<b>Travel &amp; Lodging costs</b>				
Airline/cars = \$5,000	\$5,000			
12 x 2 nights x \$189/night = \$3,780	\$7,279			
<b>Travel &amp; Lodging costs TOTAL</b>	<b>\$12,279</b>			<b>\$12,300</b>
<b>Marketing and Advertising</b>				
Radio ads: \$475 x 3wks x 2 stations	\$400			
Print ads: various \$2,000	\$3,825			
<b>Billboard Ad</b>	<b>\$0</b>			
Social Media marketing: \$500	\$400			
Poster distribution	\$400			
<b>Website hosting</b>	<b>\$200</b>			
Posters design and copy -- Library in-kind	\$0			
Signage	\$0			
<b>Marketing and Advertising TOTAL</b>	<b>\$5,225</b>			<b>\$5,200</b>
<b>Printing Costs</b>				
Bookmarks 5,000	\$257			
3,000 programs x 1.33/5.5x8.5 16pp booklet	\$2,078			
<b>Survey/Shuttle cards</b>	<b>\$0</b>			
<b>Printing TOTAL</b>	<b>\$2,334</b>			<b>\$2,300</b>
<b>Supplies and Materials</b>	<b>\$500</b>			<b>\$500</b>
<b>Total Expenses</b>	<b>\$49,400</b>			<b>\$48,820</b>

**Attachment: Survey**

### Q1 Is the first time you have attended the Fort Collins Book Fest?

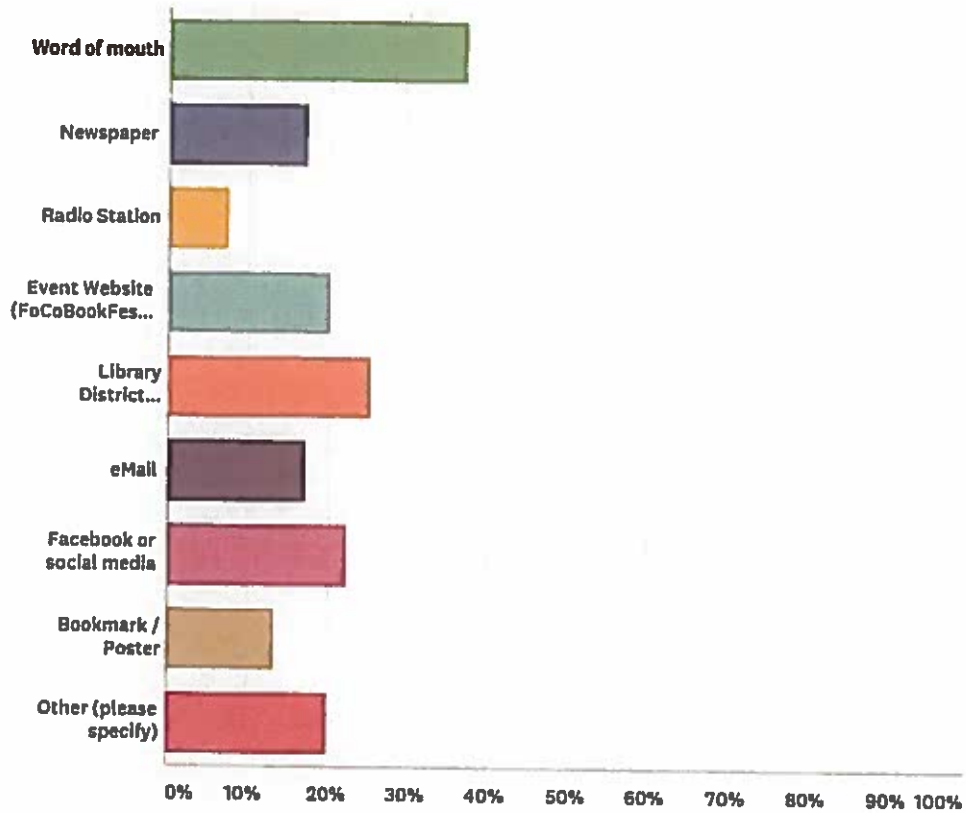
Answered: 135 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	59.26%	80
No	40.74%	55
Total Respondents: 135		

## Q2 How did you find out about the Fort Collins Book Fest? (check all that apply)

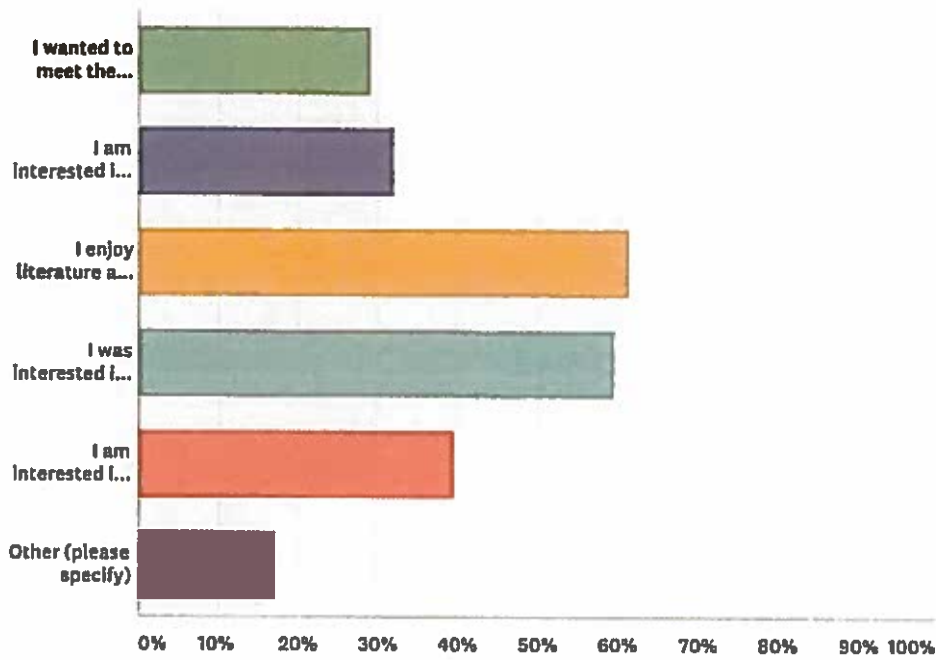
Answered: 134 Skipped: 2



ANSWER CHOICES	RESPONSES	
Word of mouth	37.31%	50
Newspaper	17.16%	23
Radio Station	7.46%	10
Event Website (FoCoBookFest.org)	20.15%	27
Library District Website (PoudreLibraries.org)	25.37%	34
eMail	17.16%	23
Facebook or social media	22.39%	30
Bookmark / Poster	13.43%	18
Other (please specify)	20.15%	27
<b>Total Respondents: 134</b>		

### Q3 What drew you to attend Fort Collins Book Fest? (check all that apply)

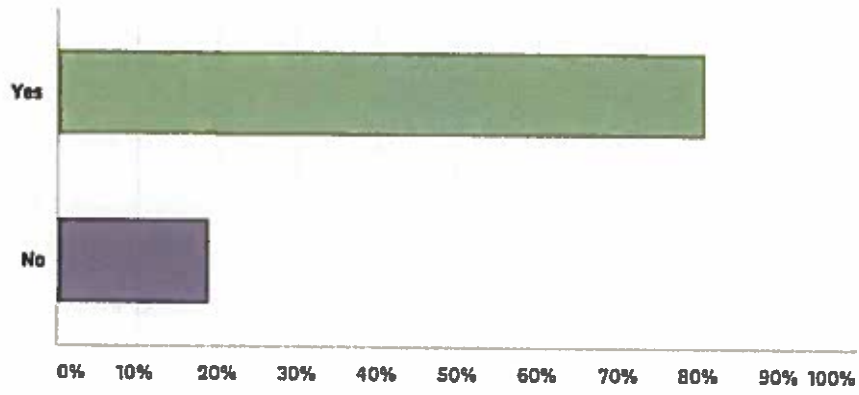
Answered: 134 Skipped: 2



ANSWER CHOICES	RESPONSES	
I wanted to meet the authors.	29.10%	39
I am interested in learning about writing.	32.09%	43
I enjoy literature and books.	61.19%	82
I was interested in specific topics or themes presented at the event.	59.70%	80
I am interested in food in general.	39.55%	53
Other (please specify)	17.16%	23
<b>Total Respondents: 134</b>		

### Q4 Did you attend more than one session today?

Answered: 131 Skipped: 5

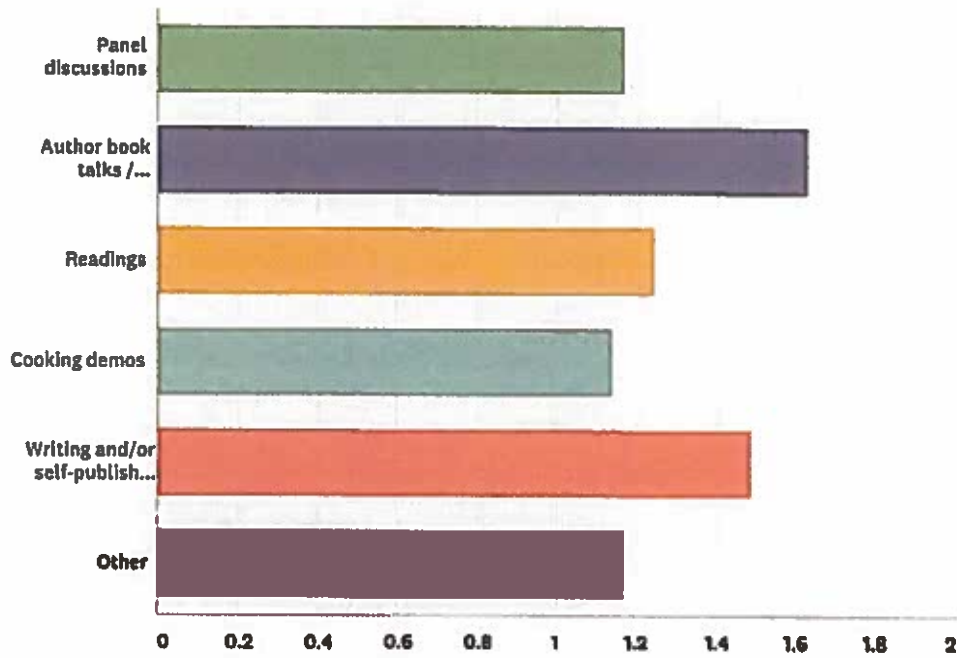


ANSWER CHOICES	RESPONSES	
Yes	80.92%	106
No	19.08%	25
TOTAL		131



### Q5 Of the sessions you attended, how many were (#)

Answered: 131 Skipped: 5



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Panel discussions	1	49	42
Author book talks / presentations	2	158	97
Readings	1	51	41
Cooking demos	1	41	36
Writing and/or self-publishing workshops	1	55	37
Other	1	14	12
<b>Total Respondents: 131</b>			

Q6 What was your highlight(s) of Fort Collins Book Fest?

cooking demos Ramona Ansubel talks writing Workshops Meeting authors Meeting

reading writing Sean Sherman learned Workshops

food Rick Bass good authors writers loved taken

Enjoyed Ramona presentations Character

## Q6 What was your highlight(s) of Fort Collins Book Fest?

Answered: 96 Skipped: 40

#	RESPONSES	DATE
1	It was amazing	12/5/2019 5:44 AM
2	Meeting new people	12/5/2019 5:41 AM
3	Taking fun pictures	12/5/2019 5:38 AM
4	Taking photos	12/5/2019 5:37 AM
5	All of it	12/5/2019 5:24 AM
6	Cooking Demo How to publish - wish I could have attended	12/5/2019 5:20 AM
7	Loved it all!	12/5/2019 5:18 AM
8	All of it. Love this fest	12/5/2019 5:13 AM
9	Meeting authors is INSPIRING. Enjoyed seeing new (to me) facilities in Fort Collins.	12/5/2019 5:10 AM
10	Enjoyed the readings by authors	12/5/2019 5:08 AM
11	JL Field	12/5/2019 5:04 AM
12	JL Field	12/5/2019 4:59 AM
13	Ginger & Baker!	12/5/2019 4:57 AM
14	--Rick Bass, Sean Sherman --Workshops were great --Meeting authors --Sharing innovative ideas	12/5/2019 4:47 AM
15	Rick Bass	12/5/2019 4:41 AM
16	Rick Bass' reading at Bas Bleu	12/5/2019 4:40 AM
17	I loved Jeff Gordinier's presentation of globe trotting with Renee R. Also Rick Bass keynote.	12/5/2019 4:37 AM
18	Author presentations & teaching	12/5/2019 4:34 AM
19	Hearing Toni Tipton-Martin speak so passionately about the Jemima Code	12/5/2019 4:30 AM
20	Rick Bass Tea Talk at 11am	12/5/2019 4:26 AM
21	The stories mentioned by the authors	12/5/2019 4:24 AM
22	Everything! So much to learn from passionate authors.	12/5/2019 4:22 AM
23	The absolutely engaging authors presentations!	12/5/2019 4:19 AM
24	Enjoy all the presentations.	12/5/2019 4:15 AM
25	--History Comes Alive --Spirit of the Festival --Volunteers are great!	12/1/2019 10:44 PM
26	Toni Tipton Martin	12/1/2019 10:43 PM
27	The Jemima Code - thought provoking and timely	12/1/2019 10:41 PM
28	I loved it all. Thank you!	12/1/2019 10:39 PM
29	Julia Child!	12/1/2019 10:38 PM
30	I loved all of the events!	12/1/2019 10:37 PM
31	Stephanie Anderson - loved her reading	12/1/2019 10:35 PM
32	11:00am talk at Scrumpy's	12/1/2019 10:34 PM
33	Readings & presentations by authors	12/1/2019 10:32 PM
34	Sean Shernan	12/1/2019 10:30 PM
35	Local authors highlighted at local businesses.	12/1/2019 10:26 PM

## Fort Collins Book Fest 2019 Survey

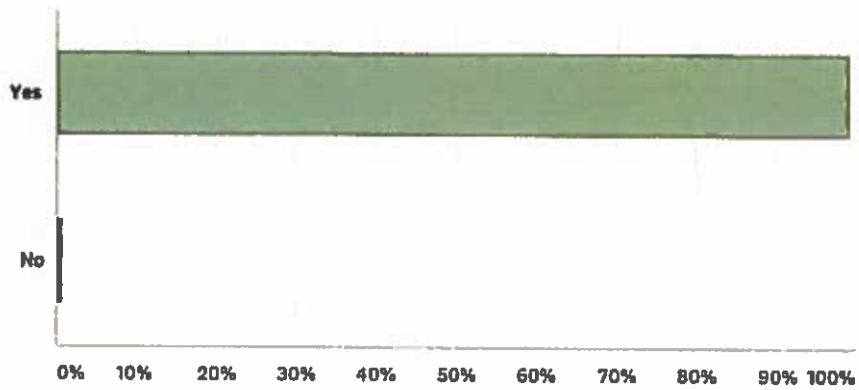
SurveyMonkey

36	Multiple talks about social aspect of food system.	12/1/2019 10:20 PM
37	New things to think about re: equity? equality?	12/1/2019 10:19 PM
38	The lectures	12/1/2019 10:16 PM
39	The panel discussion about farming. Excellent!	12/1/2019 10:14 PM
40	Farming Panel	12/1/2019 10:12 PM
41	I thought the topic was good & it was interesting that people came together over it.	12/1/2019 10:06 PM
42	Betsy Craig	12/1/2019 10:04 PM
43	Rick Bass keynote	12/1/2019 10:02 PM
44	Too early to tell...	12/1/2019 9:46 PM
45	Meeting authors	12/1/2019 9:43 PM
46	--Meeting book authors and local experts on various topics --Foodie Walk	12/1/2019 9:42 PM
47	Meeting the authors	12/1/2019 9:40 PM
48	"Julia" Child at Bas Bleu was wonderful. Indigenous Foods very interesting & informative.	12/1/2019 9:36 PM
49	Rick Bass Sean Sherman	12/1/2019 9:34 PM
50	Rick Bass - Great talk! Kathy Fish Ramona Ausubel Bailey Cates Very helpful workshops! Sean Sherman - Incredible!	12/1/2019 9:06 PM
51	Only went to Rick Bass event. Such a treat!	12/1/2019 8:52 PM
52	Jereme Zimmerman	12/1/2019 8:50 PM
53	Ramona Ansubel	12/1/2019 8:48 PM
54	Workshop with Ramona Ansubel!	12/1/2019 8:47 PM
55	Enjoyed the character workshop	12/1/2019 8:43 PM
56	3 pages of crazy	12/1/2019 8:42 PM
57	Loved the workshops!	12/1/2019 8:41 PM
58	Rick Bass	12/1/2019 8:38 PM
59	Rick Bass	12/1/2019 8:36 PM
60	Character building workshop	12/1/2019 8:34 PM
61	Getting to take free workshops	12/1/2019 8:32 PM
62	Rick Bass	12/1/2019 8:29 PM
63	Workshops by Ramona Ansubel & Kathy Fish	12/1/2019 8:28 PM
64	Rick Bass Kathy Fish	12/1/2019 8:25 PM
65	Writing Workshops	12/1/2019 8:23 PM
66	I enjoyed the writing tips.	12/1/2019 8:21 PM
67	The classes, though disappointed this year about the small size of the teaching space, which caused registration to close early.	12/1/2019 8:16 PM
68	Writing Workshops	12/1/2019 8:12 PM
69	Not done yet, don't know	12/1/2019 8:10 PM
70	The readings	12/1/2019 8:09 PM
71	The planning	12/1/2019 8:08 PM
72	Ramona A. workshop on Building Characters	12/1/2019 8:00 PM
73	Ecopoetics workshop was enlightening	11/25/2019 5:32 AM
74	Excited about "Archiving the Unsayable"	11/25/2019 5:30 AM

75	Feeling an inspiration of creativity	11/25/2019 5:26 AM
76	Learning more and meeting an author	11/25/2019 5:20 AM
77	Taking Photos	11/25/2019 5:18 AM
78	Jeff Gordinier being interviewed	11/25/2019 5:16 AM
79	Jeff Gordinier being interviewed	11/25/2019 5:14 AM
80	Sean Sherman, Rick Bass, Jeff Gordinier, Toni Tipton, Karen Varand - All.wonderful!	11/25/2019 5:05 AM
81	The variety of talks and topics. The keynote speaker, Sean Sherman, was inspirational!	11/25/2019 5:00 AM
82	Jeff Gordinier Toni Tipton Sean Sherman	11/25/2019 4:56 AM
83	The vegan cooking demo - I learned a lot, she was fun, and the food delicious.	11/25/2019 4:53 AM
84	Rick Bass Jeff Gordinier Sean Sherman	11/25/2019 4:48 AM
85	Eating Ken's Albala's noodles and watching him make them!	10/27/2019 3:51 AM
86	Everyone sings like a family and was very helpful and answering questions that I had of writing mind books.	10/25/2019 10:19 AM
87	how quiet it was since they canceled our charity event.	10/24/2019 7:00 PM
88	Cooking demos	10/23/2019 4:42 AM
89	I went Saturday afternoon. Laura Resau.	10/22/2019 11:25 PM
90	Game demo at Savory	10/22/2019 7:24 PM
91	Ken Albala's noodle making demonstration	10/22/2019 4:58 PM
92	Hearing and meeting Sean Sherman, Jeff Gordinier and Toni Tipton Martin. Octavio too Reading from my cookbook Pachamama's Beautiful Food at FoCo Writers Read	10/22/2019 2:35 PM
93	Listening to Bailey Cates and Molly Reid was inspiring, informative and just plain fun. I learned so much in the workshops. Molly is such a good teacher and Bailey shared what really is her own proprietary technique for getting a novel from her head to the paper. Both authors have helped me make progress on my book, something that has been stalled for many months. I enjoyed hearing from some of the audience in the workshops, as well. It's just good to be with other writers.	10/22/2019 2:30 PM
94	Both cooking demos were amazing	10/21/2019 6:00 PM
95	Noodle making!	10/21/2019 5:47 PM
96	The writing workshop on Character Development by Ramona Ansubel was excellent. Honestly, one of the best writing classes I've taken, and I've been to several writing conferences and this is the second year I've attended classes through BookFest. She offered terrific content, grounded in her own work as a writer, and in examples from other writers, and she gave us very detailed exercises to give us a chance to experiment. It was fantastic.	10/20/2019 7:37 PM

### Q7 Would you recommend this event to a friend?

Answered: 132 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	99.24%	131
No	0.76%	1
Total Respondents: 132		

Q8 What other topics or themes would you like to see featured at the Fort Collins Book Fest?

Books Environment Fitness Nature History spirituality Music Diversity

Adventure Social Justice Health Plants Travel topics

## Q8 What other topics or themes would you like to see featured at the Fort Collins Book Fest?

Answered 71 Skipped 65

#	RESPONSES	DATE
1	Painting Paper Mache	12/5/2019 5:44 AM
2	Illustration/Drawing	12/5/2019 5:41 AM
3	Photography	12/5/2019 5:38 AM
4	Animals	12/5/2019 5:31 AM
5	I loved combining food with books. Maybe film & books.	12/5/2019 5:29 AM
6	Fitness & Nutrition	12/5/2019 5:22 AM
7	Repeat these! Excellent 2-day options	12/5/2019 5:20 AM
8	Health & Nutrition Travel Science Climate Change	12/5/2019 5:10 AM
9	The unusual Spirituality/Experiences such as near-death experiences, out of body experience, etc.	12/5/2019 5:08 AM
10	Children's Books	12/5/2019 4:57 AM
11	Fishing Environmental Topics	12/5/2019 4:56 AM
12	Equine events topics Environmental topics Fly fishing topics	12/5/2019 4:54 AM
13	Topics were vast & inclusive	12/5/2019 4:47 AM
14	Books & Stories that have been made into films.	12/5/2019 4:40 AM
15	Adventure	12/5/2019 4:37 AM
16	Conservation	12/5/2019 4:24 AM
17	Outdoors/Nature	12/5/2019 4:22 AM
18	Recreation Medicine/Healing	12/5/2019 4:19 AM
19	History Theater	12/5/2019 4:15 AM
20	Anything creative	12/1/2019 10:44 PM
21	Religious or spiritual themes in Fantasy & Fiction	12/1/2019 10:41 PM
22	Outdoor Adventures	12/1/2019 10:37 PM
23	Overcoming Adversity Different Viewpoints	12/1/2019 10:34 PM
24	Insects and plants common in _____ Poetry translated into English Rocks	12/1/2019 10:32 PM
25	Social Justice Movies, TV	12/1/2019 10:26 PM
26	Archaeology	12/1/2019 10:24 PM
27	Environmental work/justice Community Building	12/1/2019 10:23 PM
28	Travel Feminism/Gender Equality	12/1/2019 10:20 PM
29	Any literary topic - classics, etc.	12/1/2019 10:16 PM
30	Fitness/Adventure Automotive/Motorsport	12/1/2019 10:14 PM
31	Cheese Fitness Plants Design Environment Globalization	12/1/2019 10:12 PM
32	Water Use Community	12/1/2019 10:08 PM
33	Health/Wellness	12/1/2019 10:04 PM
34	African-American history/stories History of Colorado/Fort Collins	12/1/2019 9:46 PM



## Fort Collins Book Fest 2019 Survey

SurveyMonkey

35	Animals Children	12/1/2019 9:44 PM
36	It was good!	12/1/2019 9:43 PM
37	Fitness Health Storytelling Music	12/1/2019 9:42 PM
38	Cultural Diversity	12/1/2019 9:40 PM
39	It was all good! I don't have any suggestions, except (see below)	12/1/2019 9:06 PM
40	Politics & Reason	12/1/2019 8:58 PM
41	Travel	12/1/2019 8:55 PM
42	Hiking, Natural History, Science	12/1/2019 8:52 PM
43	Social Justice Environmental Writing	12/1/2019 8:47 PM
44	More lit fiction	12/1/2019 8:42 PM
45	More workshops - publishing traditional & what to do after you've finished your novel.	12/1/2019 8:41 PM
46	Transportation	12/1/2019 8:36 PM
47	Young Adult Publishing	12/1/2019 8:34 PM
48	Social Justice Issues Climate Issues	12/1/2019 8:32 PM
49	Anti-Racism Diversity & Inclusion Diverse Voices	12/1/2019 8:28 PM
50	Multiple cultures &/or Religions	12/1/2019 8:23 PM
51	More creative writing workshops	12/1/2019 8:21 PM
52	More writing workshops	12/1/2019 8:12 PM
53	Environment	12/1/2019 8:09 PM
54	Photography	11/25/2019 5:22 AM
55	Music	11/25/2019 5:20 AM
56	Visual Art	11/25/2019 5:16 AM
57	Visual Art	11/25/2019 5:14 AM
58	Memoirs, Biographies, History	11/25/2019 5:05 AM
59	Water Resources & Ethics Health & Economics	11/25/2019 5:00 AM
60	Music Travel Art	11/25/2019 4:56 AM
61	Immigration Climate Change Spirituality	11/25/2019 4:53 AM
62	The American West	11/25/2019 4:48 AM
63	diversity, mindfulness, mental health, immigrants, beauty/fashion, theatre, music, food.	10/27/2019 3:51 AM
64	This is my 1st one I would not be able the answer Honestly. I have nothing to compare it to. On my perception I think it was awesome.	10/25/2019 10:19 AM
65	Possibly some music... like what was originally planned.	10/24/2019 7:00 PM
66	Nature/the Outdoors Adventure Connecting the Generations	10/22/2019 11:25 PM
67	Plants and sustainability	10/22/2019 7:24 PM
68	Outdoor activities or mountain adventures, with Colorado authors like James Niehues and Peter Heller.	10/22/2019 4:58 PM
69	Nature and the environment Spirituality	10/22/2019 2:35 PM
70	outdoor recreation and adventure	10/21/2019 6:00 PM
71	Outdoor recreation.	10/21/2019 5:47 PM

## Q9 Please provide any additional comments or suggestions of what we can do to make your Fort Collins Book Fest experience better.

Answered: 50 Skipped: 86

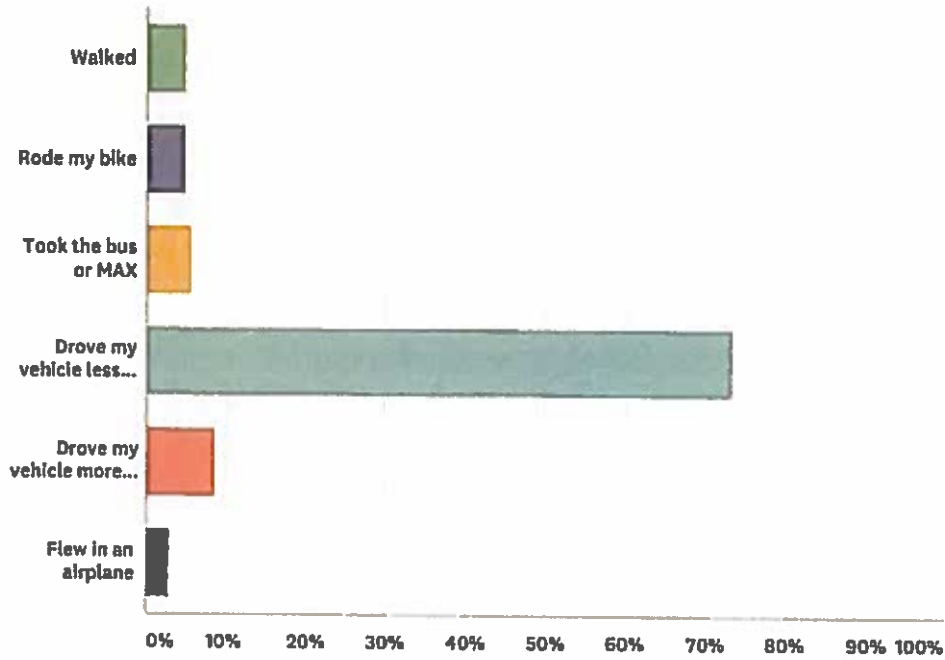
#	RESPONSES	DATE
1	It's the best thing ever	12/5/2019 5:44 AM
2	Incorporate a "notes" section in the Fort Collins Book Fair booklet.	12/5/2019 5:13 AM
3	Cooking demo was fun, informative & yummy!	12/5/2019 4:57 AM
4	The venue for the opening keynote was inadequate. Not enough room, hard to see.	12/5/2019 4:56 AM
5	My only "criticism" - so many great presentations at the same time - hard to choose. How to stagger so more could be attended.	12/5/2019 4:47 AM
6	Perhaps fewer choices each hour and larger venue for keynote.	12/5/2019 4:37 AM
7	Have food carts available near the performance venues.	12/5/2019 4:28 AM
8	Love the locations	12/5/2019 4:24 AM
9	Maybe vendors could do up "fast grab & eat" items	12/5/2019 4:19 AM
10	More of these in the future!	12/1/2019 10:44 PM
11	Keep it up!	12/1/2019 10:43 PM
12	Writers workshop filled up too quickly	12/1/2019 10:41 PM
13	We LOVE this event!	12/1/2019 10:37 PM
14	Keep on doing this!	12/1/2019 10:32 PM
15	Social Media Advertising - I assume as a _____ in town that I would have seen at least one ad. Maybe improve your targets?	12/1/2019 10:30 PM
16	Probably don't use New Belgium. There are too many other things going on to concentrate on the presentations.	12/1/2019 10:14 PM
17	-Have another good-sized sign out by the street, especially if there is another event at the Brewery. -Find a way to reduce noise from North Sliding Doors at New Belgium.	12/1/2019 10:12 PM
18	Seriously, New Belgium was so busy with their own Beer Run that it was loud & noisy, so hard to hear the panelists.	12/1/2019 10:06 PM
19	I work, so the Friday events are not easy to make.	12/1/2019 10:01 PM
20	None	12/1/2019 9:40 PM
21	Susan Harness' workshop should have been labeled memoir - She only has one book that came from her Master's Thesis & doesn't really have the knowledge base to teach about creative non-fiction in general. In fact, she made a horrible statement that before creative non-fiction, non-fiction was BORING and only something you read for papers you have to write. What?!? How about journalists? Specifically hard news, medical & science papers based on research that informs us a general public, and there's so much more! Memoirs aren't the only form of creative non-fiction. While creative non-fiction does ring the author into view, where non-fiction doesn't, there are many forms that are not strictly memoir (this is my life & all about me). Poor choice for a class labeled this way. If you use her again, label it MEMOIR & maybe "for beginners."	12/1/2019 9:06 PM
22	-In interviews, remove spare chairs for a more intimate feel. -If equipment fails and speaker is successful without it, don't approach the stage to fix it; let them succeed without interruptions.	12/1/2019 8:55 PM
23	--Pedicabs or bus service to venues --Better marketing to get more people to attend	12/1/2019 8:50 PM
24	Loved this! Classes on YA/Mid-grade would be fun too!	12/1/2019 8:41 PM

25	--One topic missing from this year's theme. Food scarcity, Food deserts --Keynote not so early in the morning! 11am or 1:30pm is better!	12/1/2019 8:28 PM
26	Online schedule before festival; was hard to figure out.	12/1/2019 8:25 PM
27	It would be good if you could create an email list to promote the event next year to this years' attendees. Also, provide a shuttle bus between venues. I had difficulty walking from Library to Bas Bleu. Last year I was the only person on the bus; it was not advertised well. Thank you for keeping things free - otherwise, I could not attend!	12/1/2019 8:19 PM
28	--Getting the schedule of writing classes out sooner --Providing bigger spaces for the popular, often sell-out offerings. The teachings have been excellent!	12/1/2019 8:16 PM
29	I think Saturday/Sunday would be better than Friday/Saturday	12/1/2019 8:12 PM
30	Sat/Sun would be better	12/1/2019 8:02 PM
31	Separate workshops from panels. There were multiple conflicts.	11/25/2019 5:32 AM
32	Bigger class or repeat the popular classes for those that encountered full sessions.	11/25/2019 5:30 AM
33	I wish the upgrade on the self e-publishing would have been scheduled around the Book Fest. I believe you could gain more participation if you could have off-set and repeated some of the same classes.	11/25/2019 5:26 AM
34	None :-)	11/25/2019 5:20 AM
35	I feel strongly that a keynote = speaking a new speech (not reading one's literary, albeit food-themed writings). Keynote implies a speech that launches and sets the tone for the whole event. Very disappointed by any author who, no matter how celebrated and no matter how novel to the audience members, uses keynote to read one's work, something we'd get at a bookstore reading. It's numbing to be read at for that long. Despite this, an excellent gathering of presenters, ideas and lenses.	11/25/2019 5:16 AM
36	I feel strongly that a keynote = speaking a new speech (not reading one's literary, albeit food-themed writings). Despite this, an excellent gathering of presenters, ideas and lenses.	11/25/2019 5:14 AM
37	Have a 2-minute question period after a reader. Give audience newbies a chance to digest!	11/25/2019 5:09 AM
38	Food Trucks would have been fun and a convenient opportunity for a meal.	11/25/2019 5:05 AM
39	Encourage more students to attend. Good sound in quiet venues is important. Excellent, well-coordinated event!	11/25/2019 5:00 AM
40	If you are going to have this many events, please spread them out over an entire weekend so one can attend them all. Very frustrating when 7-12 events are all at the same time. Please have some food trucks or some way of grabbing a quick bite.	11/25/2019 4:56 AM
41	Thank you for providing this free festival! Website terribly outdated - today it still said to check back because the event was still being organized. Could not find link to list of programs on this or the other official website. WAY too many simultaneous presentations. Please spread event to Sat & Sun, so we can attend more programs. There was not even time to eat food today because of the hectic schedule. How's that for ironic?	11/25/2019 4:48 AM
42	I needed more circular links on the website: When I clicked on a presenter, I was not shown exactly when/where they would be speaking. It was a bit confusing. I had to keep referring to the grid and also the author pages. I think you should be able to click on a person's face and see exactly where/when they will be speaking.	10/27/2019 3:51 AM
43	Please do not cancel our charity shows that we had booked months in advance. Thanks, LunarBlue.	10/24/2019 7:00 PM
44	It was great! I wish I could have attended more of it!	10/22/2019 11:25 PM
45	More activities and authors for kids, teens, and young adults. Food trucks with discounts for attendees.	10/22/2019 4:58 PM
46	I would have loved the opportunity to also sell my self published book at FoCo Writers Read. I didn't understand why the authors brought in from around the country could do so, but it wasn't allowed for local authors.	10/22/2019 2:35 PM
47	I cannot imagine what you could do better. You guys have done such an amazing job providing these free workshops. Thank you!	10/22/2019 2:30 PM

48	Have an "open market" for any local author, regardless of topic, to have a small booth to promote sales of their book (in addition to the themed events.)	10/21/2019 6 00 PM
49	Loved that all the sessions started at same time instead of staggering them.	10/21/2019 5 47 PM
50	<p>It would be helpful, in regard to the writing workshops, if the descriptions provided some idea of the level of writer the content is aimed at. Two of the four workshops I attended had very, very basic beginner material. (Flash fiction and Taking the Mystery out of Mystery Writing) I would not have attended, freeing up space for others, if I had realized how very basic they would be. I would call Ms. Ansubel's Character Development workshop either intermediate or advanced level. That information would probably have been helpful to some of the folks in attendance, as well. And now to mention the last workshop I attended, EcoPoetics, with Adam Dickinson. Before it even began, Dickson informed the library staff that there was a bunch of supplies he required for his presentation. I don't know if he didn't tell staff about his needs beforehand, or if there was some sort of miscommunication, but it was a bit frustrating to see multiple women being sent on errands to procure white boards and screens and markers and big paper for him to use in the course of his hour long talk. Once he finally got started, his content was poorly organized, hard to follow, rapid fire, almost stream of consciousness, and his manner was incredibly condescending. I know it may not be possible to tell, without personal experience of the presenter, whether someone is going to be able to offer a quality presentation, but boy howdy, this was a misfire. Dickinson would ask the audience a question, then leave no time for anyone to respond before rushing on to provide the answer himself. It was... weird. And he had two other poets in the room whom he pointed to but never really introduced or contextualized (where did they come from? were they local? what had they published? were they also specialists in ecoPoetics? who knows). He kept referencing them and then the three of them sort of had this odd way of smiling benevolently at the rest of us dumb schmucks in the room when we didn't understand their use of 'inside baseball' terminology. It was really off-putting. Honestly, poetry has a bad rap with some folks, as being out-of-touch, patronizing and snooty. Well, people like Adam Dickinson are why. Another issue. This is the second year in a row when BookFest has coincided with Fall Break for the Poudre School District. It is challenging to participate in the weekday/daytime courses when my kids aren't in school. Why not choose a different weekend so that people in this circumstance don't have to scramble for childcare in order to attend? Finally, I'd like to raise an accessibility concern. I wonder why there was no attempt to provide microphones for the speakers at the writing workshops. The rooms were full and with the HVAC running there was a lot of background noise. For the women presenters in particular, it was often difficult to hear what they were saying. People who were hard of hearing would likely have found it impossible to participate in the sessions. This is an accessibility issue. I'm surprised that the library either isn't aware of this issue or has chosen not to make accommodations. It's disappointing.</p>	10/20/2019 7.37 PM

### Q10 To get to the Fort Collins Book Fest, I

Answered: 105 Skipped: 31



ANSWER CHOICES	RESPONSES
Walked	4.76% 5
Rode my bike	4.76% 5
Took the bus or MAX	5.71% 6
Drove my vehicle less than 50 miles	73.33% 77
Drove my vehicle more than 50 miles	8.57% 9
Flew in an airplane	2.86% 3
<b>TOTAL</b>	<b>105</b>

## Q11 What is your zip code?

Answered: 99 Skipped: 37

#	RESPONSES	DATE
1	80634	12/5/2019 5:38 AM
2	80528	12/5/2019 5:34 AM
3	23168	12/5/2019 5:33 AM
4	80521	12/5/2019 5:31 AM
5	80521	12/5/2019 5:25 AM
6	80525	12/5/2019 5:23 AM
7	80525	12/5/2019 5:20 AM
8	80524	12/5/2019 5:16 AM
9	80524	12/5/2019 5:15 AM
10	80528	12/5/2019 5:10 AM
11	80538	12/5/2019 5:05 AM
12	80538	12/5/2019 5:00 AM
13	80513	12/5/2019 4:58 AM
14	80521	12/5/2019 4:56 AM
15	80521	12/5/2019 4:54 AM
16	80512	12/5/2019 4:47 AM
17	80524	12/5/2019 4:35 AM
18	80521	12/5/2019 4:30 AM
19	80525	12/5/2019 4:28 AM
20	80538	12/5/2019 4:27 AM
21	80524	12/5/2019 4:22 AM
22	80524	12/5/2019 4:19 AM
23	80525	12/5/2019 4:15 AM
24	80526	12/1/2019 10:41 PM
25	80521	12/1/2019 10:39 PM
26	80526	12/1/2019 10:37 PM
27	80526	12/1/2019 10:34 PM
28	80524	12/1/2019 10:30 PM
29	80524	12/1/2019 10:24 PM
30	80526	12/1/2019 10:21 PM
31	80524	12/1/2019 10:19 PM
32	80526	12/1/2019 10:16 PM
33	80504	12/1/2019 10:15 PM
34	80504	12/1/2019 10:12 PM
35	80525	12/1/2019 10:10 PM

## Fort Collins Book Fest 2019 Survey

SurveyMonkey

36	80524	12/1/2019 10 08 PM
37	80524	12/1/2019 10 07 PM
38	80524	12/1/2019 10 04 PM
39	80521	12/1/2019 10 02 PM
40	80524	12/1/2019 9 48 PM
41	80525	12/1/2019 9 42 PM
42	80525	12/1/2019 9 40 PM
43	80525	12/1/2019 9 39 PM
44	80524	12/1/2019 9 37 PM
45	80524	12/1/2019 9 36 PM
46	80526	12/1/2019 9 33 PM
47	80524	12/1/2019 9 06 PM
48	80525	12/1/2019 8 58 PM
49	80521	12/1/2019 8 57 PM
50	80525	12/1/2019 8 56 PM
51	80550	12/1/2019 8 52 PM
52	80504	12/1/2019 8 51 PM
53	80211	12/1/2019 8 48 PM
54	80524	12/1/2019 8 47 PM
55	80538	12/1/2019 8 45 PM
56	80526	12/1/2019 8 43 PM
57	80526	12/1/2019 8 42 PM
58	80528	12/1/2019 8 41 PM
59	80021	12/1/2019 8 37 PM
60	80524	12/1/2019 8 34 PM
61	80535	12/1/2019 8 33 PM
62	80550	12/1/2019 8 31 PM
63	80525	12/1/2019 8 30 PM
64	80521	12/1/2019 8 29 PM
65	80526	12/1/2019 8 25 PM
66	80526	12/1/2019 8 23 PM
67	80550	12/1/2019 8 20 PM
68	80513	12/1/2019 8 16 PM
69	80525	12/1/2019 8 13 PM
70	82009	12/1/2019 8 10 PM
71	80521	12/1/2019 8 03 PM
72	80550	12/1/2019 8 01 PM
73	80524	11/25/2019 5 33 AM
74	82009	11/25/2019 5 30 AM
75	82007	11/25/2019 5 27 AM
76	80634	11/25/2019 5 23 AM

## Fort Collins Book Fest 2019 Survey

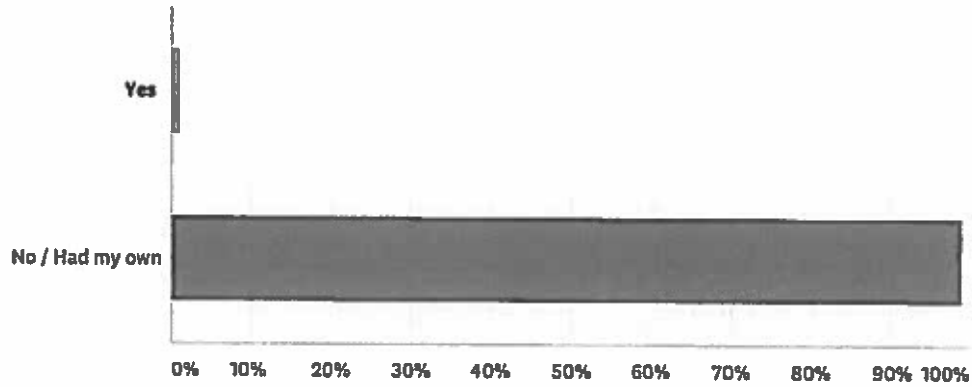
SurveyMonkey

77	80528	11/25/2019 5:20 AM
78	80525	11/25/2019 5:17 AM
79	80524	11/25/2019 5:10 AM
80	43230	11/25/2019 5:06 AM
81	80526	11/25/2019 5:01 AM
82	80526	11/25/2019 4:57 AM
83	80526	11/25/2019 4:53 AM
84	80477	11/25/2019 4:50 AM
85	80528	10/27/2019 3:51 AM
86	80526	10/27/2019 1:21 AM
87	81054	10/25/2019 10:21 AM
88	80524	10/24/2019 7:02 PM
89	80524	10/23/2019 4:43 AM
90	80525	10/22/2019 11:26 PM
91	80521	10/22/2019 7:24 PM
92	80528	10/22/2019 4:58 PM
93	80526	10/22/2019 2:36 PM
94	80525	10/22/2019 2:31 PM
95	04101	10/21/2019 8:00 PM
96	80549	10/21/2019 5:47 PM
97	80521	10/20/2019 9:38 PM
98	80525	10/20/2019 7:38 PM
99	80521	10/19/2019 11:22 PM



### Q12 Did you require lodging or accommodations while attending the book fest?

Answered: 103 Skipped: 33



ANSWER CHOICES	RESPONSES	
Yes	0.97%	1
No / Had my own	99.03%	102
<b>TOTAL</b>		<b>103</b>

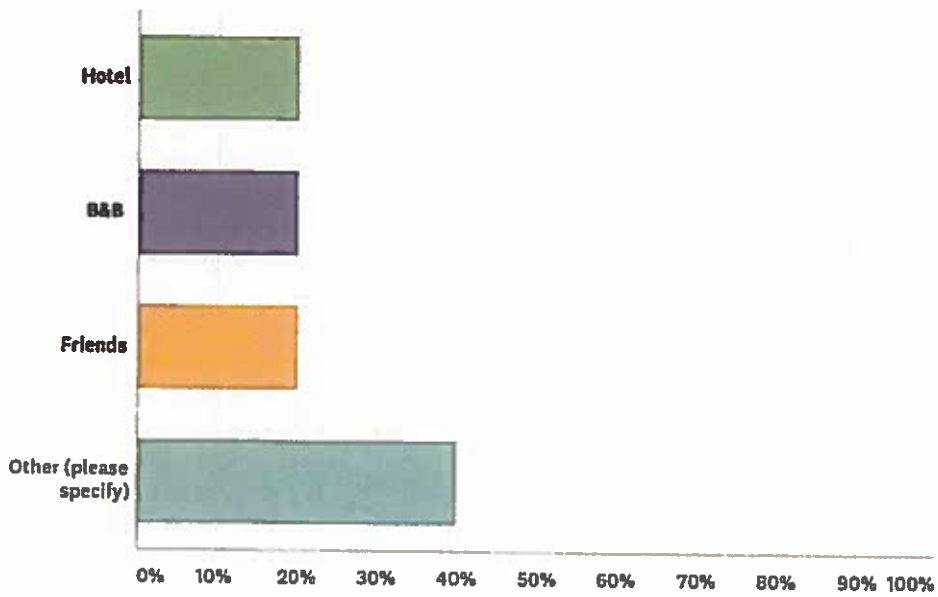
### Q13 If you required lodging or accommodations, how many nights did you stay?

Answered: 3 Skipped: 133

#	RESPONSES	DATE
1	0	11/25/2019 5:20 AM
2	0	10/24/2019 7:02 PM
3	3	10/21/2019 8:00 PM

### Q14 If you required lodging or accommodations, where did you stay?

Answered: 5 Skipped: 131



ANSWER CHOICES	RESPONSES	
Hotel	20.00%	1
B&B	20.00%	1
Friends	20.00%	1
Other (please specify)	40.00%	2
<b>TOTAL</b>		<b>5</b>

**Q15 Approximately how much did you spend on yourself (not family) only at the event, including but not limited to lodging, meals, travel, books, etc.?**

Answered: 76 Skipped: 60

#	RESPONSES	DATE
1	50	12/5/2019 5:34 AM
2	200	12/5/2019 5:33 AM
3	40	12/5/2019 5:30 AM
4	50	12/5/2019 5:25 AM
5	0	12/5/2019 5:20 AM
6	75	12/5/2019 5:15 AM
7	4	12/5/2019 5:10 AM
8	0	12/5/2019 4:54 AM
9	48	12/5/2019 4:47 AM
10	15	12/5/2019 4:28 AM
11	60	12/5/2019 4:27 AM
12	15	12/5/2019 4:22 AM
13	25	12/5/2019 4:19 AM
14	20	12/5/2019 4 15 AM
15	45	12/1/2019 10 41 PM
16	20	12/1/2019 10 39 PM
17	40	12/1/2019 10 19 PM
18	41	12/1/2019 10 17 PM
19	60	12/1/2019 10 15 PM
20	0	12/1/2019 10 12 PM
21	30	12/1/2019 10 08 PM
22	25	12/1/2019 10 07 PM
23	30-35	12/1/2019 10 04 PM
24	50	12/1/2019 10 02 PM
25	50	12/1/2019 9 48 PM
26	45	12/1/2019 9 42 PM
27	40	12/1/2019 9 40 PM
28	20	12/1/2019 9 39 PM
29	5	12/1/2019 9 37 PM
30	0	12/1/2019 9 36 PM
31	90	12/1/2019 9 06 PM
32	0	12/1/2019 8 57 PM
33	75	12/1/2019 8 56 PM

## Fort Collins Book Fest 2019 Survey

SurveyMonkey

34	5	12/1/2019 8:52 PM
35	50	12/1/2019 8:51 PM
36	0	12/1/2019 8:45 PM
37	0	12/1/2019 8:43 PM
38	0	12/1/2019 8:42 PM
39	50	12/1/2019 8:41 PM
40	50	12/1/2019 8:37 PM
41	40	12/1/2019 8:34 PM
42	0	12/1/2019 8:33 PM
43	0	12/1/2019 8:31 PM
44	0	12/1/2019 8:29 PM
45	50	12/1/2019 8:25 PM
46	15	12/1/2019 8:20 PM
47	60	12/1/2019 8:16 PM
48	15	12/1/2019 8:13 PM
49	10	12/1/2019 8:01 PM
50	50	11/25/2019 5:33 AM
51	80	11/25/2019 5:30 AM
52	25	11/25/2019 5:27 AM
53	0	11/25/2019 5:23 AM
54	0	11/25/2019 5:20 AM
55	30	11/25/2019 5:17 AM
56	15	11/25/2019 5:10 AM
57	25	11/25/2019 5:06 AM
58	0	11/25/2019 5:01 AM
59	150	11/25/2019 4:57 AM
60	65	11/25/2019 4:53 AM
61	50	11/25/2019 4:50 AM
62	zero	10/27/2019 3:51 AM
63	3	10/27/2019 1:21 AM
64	1200.00	10/25/2019 10:21 AM
65	0	10/24/2019 7:02 PM
66	\$10	10/23/2019 4:43 AM
67	I tried to buy a book but they were sold out.	10/22/2019 11:26 PM
68	0	10/22/2019 7:24 PM
69	\$10	10/22/2019 4:58 PM
70	About \$75	10/22/2019 2:36 PM
71	\$3.00	10/22/2019 2:31 PM
72	\$1500	10/21/2019 8:00 PM
73	45	10/21/2019 5:47 PM
74	None	10/20/2019 9:38 PM

**Fort Collins Book Fest 2019 Survey**

**SurveyMonkey**

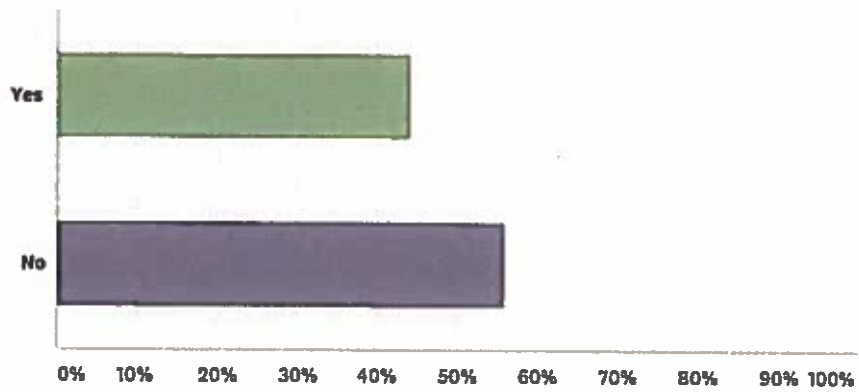
---

<b>75</b>	<b>0</b>	<b>10/20/2019 7:38 PM</b>
<b>76</b>	<b>\$10</b>	<b>10/19/2019 11:22 PM</b>

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### Q16 Did you purchase book(s) at any of the event sales venues?

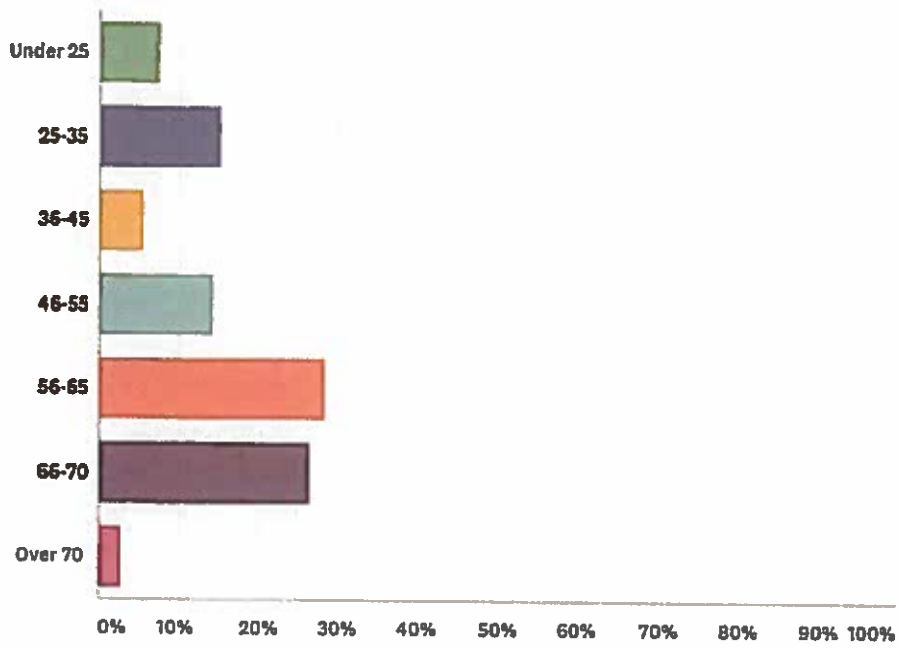
Answered: 93 Skipped: 43



ANSWER CHOICES	RESPONSES	
Yes	44.09%	41
No	55.91%	52
<b>TOTAL</b>		<b>93</b>

### Q17 Age

Answered: 106 Skipped: 30

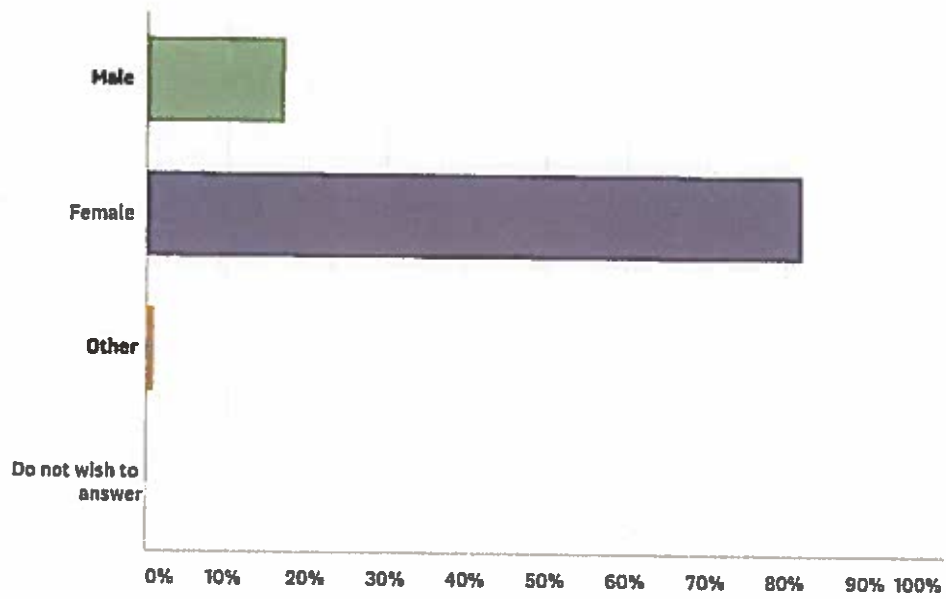


ANSWER CHOICES	RESPONSES	
Under 25	7.55%	8
25-35	15.09%	16
36-45	5.66%	6
46-55	14.15%	15
56-65	28.30%	30
66-70	26.42%	28
Over 70	2.83%	3
<b>TOTAL</b>		<b>106</b>



### Q18 Gender

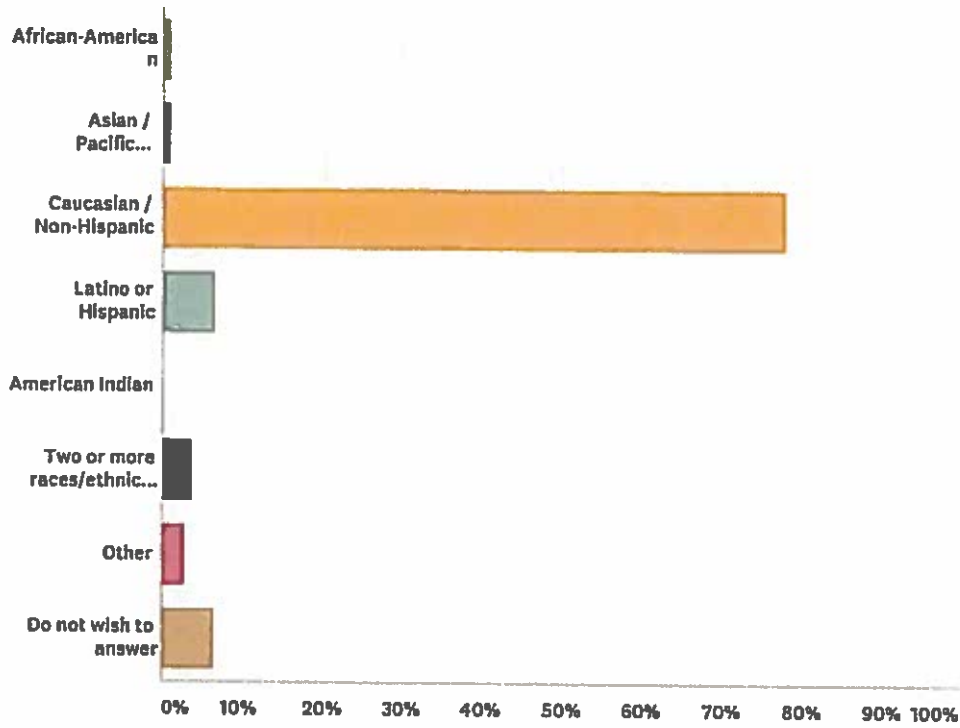
Answered: 105 Skipped: 31



ANSWER CHOICES	RESPONSES	
Male	17.14%	18
Female	81.90%	86
Other	0.95%	1
Do not wish to answer	0.00%	0
<b>TOTAL</b>		<b>105</b>

### Q19 To which racial or ethnic group(s) do you most identify? (choose one)

Answered: 104 Skipped: 32



ANSWER CHOICES	RESPONSES	
African-American	0.96%	1
Asian / Pacific Islander	0.96%	1
Caucasian / Non-Hispanic	77.88%	81
Latino or Hispanic	6.73%	7
American Indian	0.00%	0
Two or more races/ethnicities	3.85%	4
Other	2.88%	3
Do not wish to answer	6.73%	7
<b>TOTAL</b>		<b>104</b>