

Poudre River Public Library District

July 2022 Report from the Executive Director

2022 ORGANIZATIONAL GOALS: Progress Report

1. CREATE A NEW STRATEGIC PLAN

- Completed a staff and board review of the Facilities, Technology, and Outside Services sections of the 2019 Master Plan.
- Continued gathering community information at community events, with partner organizations, and via an online survey.

2. BEGIN IMPLEMENTING EDI RECOMMENDATIONS

- Hired EDI Coordinator, Jamie Moyer, who will focus on implementing EDI recommendations from the Think Again report, providing staff training, and evaluating Library policies and procedures and make recommendations to improve EDI outcomes.
- Offered “The Foundations of EDI” to library supervisors with consultant Think Again on July 25.
- Increased and continued efforts around language justice across our digital media platforms. Translations and social media posts in Spanish have increased over 100% within the last year.

3. STRENGTHEN INTERNAL CULTURE AND STAFF ENGAGEMENT

- Produced feature blog stories about staff for our “Meet Your Librarian Series,” which has successfully engaged internal staff and our online audience.
- Increased and continuing photography of staff programming both for staff's enjoyment and increased digital engagement.

4. TURN OUTWARD AND ENGAGE IN COMMUNITY CONVERSATIONS

- Created a new monthly program called "[The Scoop: NoCo Community Conversations](#)" planned in coordination with Deliberative Journalism Project core team members to engage in community conversations about local issues. The first program will take place in mid-September at Old Town Library.
- Continued Community Conversations at local farmers markets, concerts, and events. Facilitated over 20 separate opportunities for input.
- Gathered 490 online responses to our virtual “ask” exercise
- Outreach is representing the Library as a key partner in the conversations for a potential community use of the facilities of the PowerHouse 2 building.



Currie engaged the public in Community Conversations (the four-question Harwood Ask Exercise) at the finish area of the Firecracker 5k in City Park on July 2, the Fort Collins Farmers' Market on July 24, and at the Holiday Twin Drive-In Movie (with Community Outreach Manager Irene Romsa) on July 28.

5. BECOME A HIGH-PERFORMING ORGANIZATION

- Registered 6,369 participants in the Summer Reading Challenge, more than 65,000 hours of reading recorded to date. (over 1000 more registrations than 2021, and two weeks left to go!)
- Hired Selena Paulsen as our new Development Officer. In this position, Selena will focus on overall development and implementation of the Library District's fundraising efforts in collaboration with the Poudre River Library Trust and the Poudre River Friends of the Library. Her start date is August 8.
- Completed Job Analysis Questionnaires; reviewed and updated job descriptions ahead of the compensation study.

POUDRE RIVER PUBLIC LIBRARY DISTRICT in the News

- "NoCo Pride in the Park celebrates acceptance in local LGBTQ+ community," *Rocky Mountain Collegian*, <https://collegian.com/articles/news/2022/07/category-news-noco-pride-in-the-park-celebrates-acceptance-in-local-lgbtq-community/>
- "From the Backyard to the Backcountry: Inspiration for Outdoor Life," *Silver Linings Magazine*

PROGRAMMING HIGHLIGHTS



CTL Children’s Librarian Amy Holzworth presented the second of three family storytimes at the Gardens on Spring Creek in July. The Library covers the cost of admission for all non-members, reducing economic barriers to access to this lovely space and event.

123 Andres Concert and Songwriting Workshop – On July 19, Latin Grammy winners 123 Andres had a bilingual workshop for teens to guide them on the art of writing songs. Later that day, they presented a successful concert hosted at The Lyric.

CONCIERTO FAMILIAR / FAMILY CONCERT

Baila, canta y aprende con el dúo ganador del Grammy Latino 123 Andrés, en este concierto familiar bilingüe. Andrés y Christina harán que toda la familia se mueva con sus pegajosas canciones en español e inglés.

Los puertos abren a las 6:00 pm con el grupo de baile Cuatralcost. Trae tu silla o manta para el pinto.

Dance, sing, and learn with Latin Grammy-winners 123 Andrés in this bilingual, family-friendly concert. Andrés and Christina get the whole family moving with catchy songs in Spanish and English.

Doors open at 6:00 pm with Cuatralcost Dance Group. Bring your lawn chair or blanket.

123 ANDRÉS

6:30 - 7:30 PM
MARTES 19 DE JULIO + TUESDAY, JULY 19
THE LYRIC, 1209 N COLLEGE AVE.

www.poudrelibraries.org/events
970.221.6740

THE LYRIC
Poudre River Public Library District
CONNECT TOGETHER