

Poudre Libraries

April 2023 Report
from the Executive Director

2023 ORGANIZATIONAL GOALS

GOAL 1: Improve the Customer Experience in our Physical & Digital Spaces

- Reconfiguration of space on second floor of Old Town shifted Large Print, Teen and Español/World Languages as well as creating a dedicated space for genealogy with the microfilm reader and opened up additional spaces for seating and improved sight lines.
- Hired a security specialist and started a new contract with Precision for additional coverage, as needed.
- Improved outdoor materials return sign at Harmony with lettering in English and Spanish.
- During finals week, FRCC students accessed the Harmony community room to have more space to study, and the FRCC librarian provided snacks. Students also had the opportunity to do crafts for destressing and could pick up motivational study notes from library staff.

GOAL 2: Expand Places Where People Connect with the Library

- Officially launched Evie on April 22 with a celebration at Old Town Library.
- Prepared updated information for the City of Fort Collins regarding a possible SE location.
- Participated in Fort Collins Earth Day celebration with library promotional items and a visit by Evie.
- Poudre Libraries will offer adults the opportunity to earn their high school diploma through Career Online High School.

GOAL 3: Develop & Expand Strategic Partnerships

- Wrapped up VITA partnership for 2023 and have 2024 on the books - 540 unique taxes were filed both online and on paper!
- Submitted Report to the Community to partners at City and County and will follow up to schedule in-person updates in May.
- The District's Business and Nonprofit librarian shared library business resources at the Fort Collins Chamber of Commerce and with the Better Business Bureau.

GOAL 4: Build Opportunities for Staff Development & Engagement

- Staff Celebration on April 28 at Club Tico.
- Internal rollout of new library brand including branding pillars, promise, and identity.

GOAL 5: Create & Implement Key Metrics and Tracking

- Reviewed district demographic and marketing data for current and future sites using library database Demographics Now.
- Incorporated Outreach Department metrics and tracking in dashboard and DART statistics.

GOAL 6: Uphold Intellectual Freedom & Democracy

- Teen Services staff chaperoned a group of teens from Teen Council at the Colorado Teen Literature Conference in Denver on April 15 and attended “Censorship and Book Bans: Empowering Teens and Educators” and “How to Get Away with Manga: A Guide to Fighting Graphic Censorship in the Library.”
- Shared information with staff for National Library Week in recognition of Right to Read Day.

The American Library Association this week announced a "national day of action" in defense of libraries and the freedom to read, designating April 24, the Monday of this year's National Library Week, as Right to Read Day.

The Monday of National Library Week also includes the release of ALA's annual State of America's Libraries report, which includes a list of the top 10 banned books of 2022. National Library Week runs from April 23-29.

<https://www.publishersweekly.com/pw/by-topic/industry-news/libraries/article/92074-national-library-week-to-include-right-to-read-day.html>

APRIL HIGHLIGHTS

Evie in Action!



APRIL MEDIA COVERAGE

EVIE

- "Meet Evie: Colorado's first all-electric mobile library," *Coloradoan*, <https://www.coloradoan.com/story/life/2023/04/08/meet-evie-colorados-first-all-electric-mobile-library/70075757007/>
- "Meet Evie – The First All-Electric Mobile Library in the Mountain West," *North Forty News*, <https://northfortynews.com/category/life-in-noco/meet-evie-the-first-all-electric-mobile-library-in-the-mountain-west/>
- "Like an ice cream truck with books, Evie's coming to Northern Colorado," *Townsquare Media Retro 102.5 FM*, <https://retro1025.com/like-an-ice-cream-truck-with-books-evies-coming-to-northern-colorado/>
- "Meet Evie, Colorado's First Electric Bookmobile," *Urban Libraries Council newsletter* 4/12/23
- (UPDATED) "Meet Evie – The First All-Electric Mobile Library in the Mountain West," *North Forty News*, <https://northfortynews.com/category/life-in-noco/meet-evie-the-first-all-electric-mobile-library-in-the-mountain-west-2/>
- "Meet Evie: Colorado's first all-electric mobile library," *Coloradoan*, "NoCo Life" section print edition 4-19-23
- "Fort Collins introduced to Evie, Colorado's first electric bookmobile," *Coloradoan*, <https://www.coloradoan.com/picture-gallery/news/2023/04/23/fort-collins-introduced-evie-colorados-first-electric-bookmobile/11725683002/>

GENERAL

- "Electric vehicles and government fleets: What values should guide future purchases?" *Coloradoan*, <https://www.coloradoan.com/story/opinion/2023/04/13/electric-vehicles-and-government-fleets-what-values-should-guide-future-purchases/70100566007/>
- "Join 'The Scoop' for an in-person discussion on housing values this Wednesday," *Coloradoan*, <https://www.coloradoan.com/story/opinion/2023/04/15/join-the-scoop-for-an-in-person-discussion-on-housing-values-this-wednesday/70116448007/>
- "Run it out for Earth Day, take in roller derby and more with these 20 events in and around Weld and Larimer counties," *Greeley Tribune*, <https://www.greeleytribune.com/2023/04/20/run-it-out-for-earth-day-take-in-roller-derby-and-more-with-these-20-events-in-and-around-weld-and-larimer-counties/>

HOW'D WE DO?

- That's so cool that you offer light therapy for SAD sufferers! I love seeing what the library adds to its collection, and I'm proud to see my taxes used in such a community-centric way. Keep doing what you're doing!
- Harmony Library: Thank you so much for Bonnie's help. She went above and beyond to help me and my daughter find some books on hold that we let expire. Thank you!
- Old Town Library: Coffee Please
- Harmony Library: FANTASTIC! I LOVE this library branch!
- Old Town Library: I want to commend someone for outstanding assistance: Chris in Computer/printers was absolutely wonderful!!!
- Old Town Library: All staff – always helpful, considerate, and accommodating. Have had numerous occasions where staff offered assistance with my lack of “tech savvy” upon my asking. Love PRPLD Dist and Old Town location in particular. Keep up the good work and thx for the “early ins” in open study rooms, it sometimes makes all the difference in me completing things.
- Council Tree: Your customer service and policies (esp. ILL and Prospector) are AMAZING! It's why I drive from Windsor!!
- Council Tree: My favorite library in the whole world! I absolutely love it here!! Keep doing what you're doing and remember you're loved!