

GOAL 1: Improve the Customer Experience in our Physical & Digital Spaces

- Reviewed existing signage in libraries to understand wayfinding needs of customers and staff, assess opportunities for rebranding, and discuss creating consistent signage guidelines/ hierarchy for the District.
- Teen Services and Larimer County Food Bank partner for “Snack and Craft” at Council Tree Library, Wednesday afternoons, June – August.
- With the end of the summer semester at Front Range Community College, students could utilize extra study space at the Harmony Library along with snacks, beverages, craft and self-care stations, and dedicated library assistance.
- Old Town Technology Staff re-started 3-D printing for the public.
- Updated Customer Behavior Guidelines to allow for additional ways for customers to appeal a suspension.

GOAL 2: Expand Places Where People Connect with the Library

- Launched our new Book Bike, based out of Old Town, to provide storytimes, off-site visits, and attend community events.



- Council Tree staff provided support to Community Outreach programs at Harmony Mobile Home Park and Boys and Girls Club every other week this summer in conjunction with Larimer County Food Bank and Fort Collins Museum of Discovery visits

- This year's IMAGINANTES featured filmmaker and photographer Manuel Aragon: <https://www.manuelaragon.com/> The theme MY COMMUNITY provided IMAGINANTES youth with a comprehensive platform to capture and celebrate their families and communities through the lens of a camera. This class empowered teens to tell their stories visually and provide them with a creative outlet to express themselves. The four-day format allowed for a more in-depth exploration of the techniques and concepts involved in photography, as well as ample time for participants to practice their skills. In addition to teaching the basics of photography and its various techniques to Latinx teens, the program encouraged underserved and at-risk youth to explore and capture the beauty of their families and communities.
- In June and July, Library staff expanded our virtual IMAGINANTES-X programs including an updated "Babysitting 101", "Crash Course for the College Bound", and "Navigating the DMV" (August) programs.
- The business librarian gave Library resource presentations to the SBA Thrive and the Larimer SBDC Leading Edge Cohorts.
- Three students signed up for the prerequisite class for Career Online High School through the Library.

GOAL 3: Develop & Expand Strategic Partnerships

- In partnership with Larimer County Alternative Justice Department, Council Tree Children's Librarian coordinated the distribution of over 1,000 "Take-and-Make" activity kits from CTL to happy children. The kits include supplies and directions for simple hands-on projects, and are created by people who agree to complete court-ordered community service.
- The library partnered with the Fort Collins Museum of Discovery, SummitStone Health Partners, CSU Pride Resource Center, Fort Collins City Cultural Community Programs, and the Bohemian Foundation to create the Magical Masquerade Morp for LGBTQ+ teens.
- Outreach and Council Tree staff partnered with Interfaith Solidarity & Accompaniment Coalition (ISAAC)'s "Adelante" program to provide job training and career education to Latina teens this summer. The program, in its second year, supports youth by partnering with community employers to provide eight weeks of hands-on job experience with social, educational and psychological support.



Council Tree Circulation Supervisor, Xochil, with Adelante Fellowship students Giselle and Gabriella who worked at CTL in June and July

GOAL 4: Build Opportunities for Staff Development & Engagement

- Staff Website Surveys #1 & #2 completed – used to help inform website redesign project

GOAL 5: Create & Implement Key Metrics and Tracking

- Updated data tracking to include Evie visits/attendance

GOAL 6: Uphold Intellectual Freedom & Democracy

- Convened staff and board committee to review and update Library policies related to intellectual freedom.
- Coordinated with League of Women Voters to provide voter registration at library locations in September for National Voter Registration Day

Media coverage in June and July included:

- "Learn about and discuss the art of asking questions at the June Scoop," *Coloradoan*, <https://www.coloradoan.com/story/opinion/2023/06/16/june-scoop-at-fort-collins-old-town-library-art-of-asking-questions/70327858007/>
- "Poudre Libraries offers local adults scholarships to earn diploma through Career Online High School," *North Forty News*, <https://northfortynews.com/category/business-education/poudre-libraries-offers-local-adults-scholarships-to-earn-diploma-through-career-online-high-school/>
- "Bold Vehicle Graphics Help Take Libraries to the Community," *Wide Format Impressions*, <https://www.wideformatimpressions.com/article/bold-vehicle-graphics-help-take-libraries-to-the-community/>



The "People!" team arranges their cupcakes during the Nailed It! competition for tweens and teens, June



Junior Volunteer takes photos of 'bedtime' at the Teddy Bear Sleepover, June.

How'd we do? Customer Comments:

Harmony Library – Excellent library! Thanks for the help finding my book!

It's exciting to see the new library logo but some of the library's other marketing looks kind of sad. The summer reading art this year was pretty basic.

Harmony Library – You need a drive-up book drop!

Old Town Library – I am so glad to see the pride books out and displayed! I wish other folks were this visible in public – and celebrated our community! 😊

I am impressed with this facility. Thank you for the printing and scanning capabilities. I really appreciate their ease of use. Keep up the excellent work and friendliness of the staff! – David T.

We are so THANKFUL for this incredible experience. My husband & I are both avid readers. So expected the enjoyment. The activities made our summer unforgettable! – Jean R

Thumbs up! Love new process where I can check out books from other locations. Great service! Always helpful & friendly. – Christina



NORTHERN COLORADO EQUALITY

July 27, 2023

Poudre Libraries
Katie Auman
301 E Olive St
Fort Collins, CO 80524

Dear Katie,

We would like to take the opportunity to thank you on behalf of our entire team at Northern Colorado Equality for your sponsorship of NoCoPride 2023 - Persist with Pride. We continue to build on our successes; with over 4400 attendees and 83 vendor booths this year – both new records for us! Your support is helping us fulfill our mission of supporting all members of our community with programs and services.

We are a registered 501(c)(3) organization in the State of Colorado, and so PROUD to put your graciously donated dollars to work for the Northern Colorado LGBTQIA+ community. We have no paid employees, and every one of those dollars goes directly towards building services, programs, and events for our members and the community at large.

Thank you once again for making our mission a success for all our community members. We look forward to working with you again in the future!

Northern Colorado Equality Board and
Persist with Pride Planning Committee